

**MINUTES OF PUBLIC MEETING OF THE  
ARIZONA GEOGRAPHIC INFORMATION COUNCIL  
OUTREACH COMMITTEE - SOCIAL MEDIA WORKGROUP**

A public meeting of the Arizona Geographic Information Council Outreach Committee Social Media Workgroup was convened on May 20, 2025 at 2:00 pm on Google Meets. Present at the meeting were the following members or designees of the group:

**Workgroup Voting Members**

Member	Agency/Company	In-Attendance
Aparna Thatte, Chair	Self	Yes, Virtual
Kasey Green	Arizona State Land Department	No
Cheryl Thurman	TerraSystems Southwest	No
Lucas Murray	AZ Dept of Transportation	Yes, Virtual

**Public Members**

Member	Agency/Company
Emily Harding	Arizona Department of Transportation
Sara Thompson	Arizona Department of Transportation

A [recording of the meeting](#) is available online. The minute marker for each agenda item is highlighted in red below.

- I. **Call to order (Minute 1:50)**: Meeting was called to order at 2:00 pm; Introductions were made by the workgroup ensuring attendance list was managed and quorum established.
- II. **Approval of Meeting Minutes (Minute 2:20)**: Motion to approve minutes was made by Aparna and seconded by Lucas. Motion passed without changes.
- III. **Create graphics and schedule for May & June (Minute 3:12)**: Aparna demonstrated how to create graphics and schedule them to post to all AGIC social media accounts.
- IV. **Create graphics for geospatial spotlights (Minute 50:48)**: Lucas said he is still working on a process to develop spotlights for data and Council Member interviews. He is not ready to start working on graphics yet.
- V. **AGIC Community Forum on LinkedIn (Minute 50:48)**: No updates at this time
- VI. **Comments or Items for Future Agendas (Minute 51:27)**:
  - Next meeting is June 10, 2025
  - Lucas will include Emily in AGIC news article update process
- VI. **Adjourn (Minute 57:47)**: Meeting adjourned at 2:57 pm