A public meeting of the Arizona Geographic Information Council was convened at 10:03 AM as a Phone in (1-404-397-1516) and Virtual Webex Meeting (azgov.webex.com, meeting number 284 456 167, password YhbQGr38). Present at the meeting were the following members or designees of the Arizona Geographic Information Council:

AGIC Officers

Name	Agency/Company	In Attendance
Steve Whitney, Chair	Pima County ITD GIS	Yes, Virtual
Shea Lemar, Vice Chair	AZ State University	Yes, Virtual
Gene Trobia, Past Chair	AZ State University	Yes, Virtual
Lucas Murray, Treasurer	AZ Department of Economic Security	Yes, Virtual
Phillip Leveille, Secretary	MIL Geospatial	Yes, Virtual

AGIC Board Members

Name	Agency/Company	In Attendance
Jack Avis	Pima County	Yes, Virtual
Christian Black	US Air Force	Yes, Virtual
Kevin Blake	Yavapai County	Yes, Virtual
Glen Buettner	Arizona Department of Water Resources	Yes, Virtual
Mark Christiano	US Forest Service	Yes, Phone
Jay Corum	US Bureau of Reclamation	Yes, Virtual
Michael Dennis	NOAA - National Geodetic Survey	No, with notice
Nicole Eiden	Arizona Department of Health Services	Yes, Virtual
Kris Estes	City of Buckeye	No, w/out notice
Eric Feldman	Maricopa County	Yes, Virtual
Mike Hilstrom	Arizona Department of Water Resources	Yes, Virtual
Jason Howard	Maricopa Association of Governments	Yes, Virtual
Wesley Kortuem	Arizona Department of Health Services	Yes, Virtual
Keith Larson	USDA Natural Resource Conservation Service	Yes, Virtual
Jenna Leveille	Arizona State Land Department	Yes, Virtual
Christopher Lukinbeal	University of Arizona	Yes, Virtual
Ryan McClain	Arizona Department of Public Safety	Yes, Virtual
James Meyer	Arizona Department of Transportation	Yes, Virtual
Phil Ponce	Engineering Mapping Solutions	Yes, Virtual
Dana Robinson	US Bureau of Land Management	No, w/out notice
Eric Shreve	AZ Department of Emergency & Military Affairs	Yes, Virtual
Susan Smith	AZ Dept of Forestry & Fire Management	Yes, Virtual
Leslie Stovall	Gila River Indian Community	Yes, Virtual

Public at Large

Name	Agency/Company	In Attendance
Ryan Johnson	Arizona State Land Department	Yes
Mike Walck	ESRI	Yes
Howard Ward	Terrasystems Southwest	Yes
Cheryl Thurman	Terrasystems Southwest	Yes
Brian Bond	Yavapai County	Yes
Patrick Whiteford	Arizona Department of Transportation	Yes
Sage Donaldson	Arizona Department of Transportation	Yes
Paul Minnick	Arizona Commerce Authority	Yes
Jami Dennis	Geodetic	Yes
Julie Mikolajczyk	Arizona Department of Environmental Quality	Yes
Jeremy Johnson	Matrix New World	Yes
Kasey Green	Arizona State Land Department	Yes

I. Call to Order:

Steve Whitney called the meeting to order at 10:03; the list of attending members was reviewed to ensure a quorum was established.

II. Approval of Minutes:

A motion to approve the May 2020 minutes was made by Shea Lemar and seconded by Jason Howard. There was no further discussion; A vote was held, and the motion passed unanimously with no abstentions.

III. Announcements

The meeting was accompanied by a slideshow containing items of discussion and presented information and can be referenced for additional details: *AGIC Council Meeting Master Slideshow - Aug 2020.pdf*Steve Whitney Announced:

- ESRI Special Achievement in GIS Award (SAG) was to Arizona Department of Environmental Quality (ADEQ)
- State mandated moving to the cloud, which includes AGIC Website
 - Ryan Johnson added that the site is already moved to AWS, and working on a solution to bring it into the state pantheon system at some point in the future

Shea Lemar announced that Jenna Leveille, who was elected to the NSGIC board of directors last year, has now been nominated as incoming NSGIC President.

IV. Budget Update:

Lucas Murray, AGIC Treasurer, reviewed the budget (see addendum to minutes for copy of updated budget).

A motion to approve the updated budget was made by Jenna Leveille and seconded by Lucas Murray. There was no further discussion; A vote was

held, and the motion passed unanimously with no abstentions.

V. Solicit Nominations for New Officers:

Steve Whitney asked for nominations for AGIC Officers for next year, including who should become Vice Chair next year when Shea transitions into the Chair and Steve to Past Chair. Phillip Leveille and Lucas Murray have agreed to remain in their positions, but if someone desires to fill one of these roles, or want to nominate someone else, please reach out. Shea inquired about the method to nominate. Steve believes it can be emailed to him (chair) or any officer. Jenna also believes the process to be emailing any officer.

VI. AGIC Committee/Work Group Reports and Actionable Items:

Shea Lemar reported that there were four (4) actionable items on the agenda for the council from the committee reports:

- 1. The Data Committee and AZGeo Work Group recommended that the Council form an AZGeo Technical Advisory Committee as proposed: AZGeoAdvisoryCommittee_Proposed.pdf.
 - A motion for the Council to create the AZGeo Technical Advisory Committee was made by Steve Whitney and seconded by Gene Trobia.
 - Discussion was held that included differences between this committee and the AZGeo Work Group, which would see many of its tasks taken over by this new group and Jenna clarified that current committee level discussions include the possibility of sunsetting the AZGeo Work Group or transitioning it into more of a user group. Motion discussions also included the proposed groups five voting representatives, flexibility of such and group leadership structure options. Ultimately no changes were made to the current proposal up for council action, and no further discussion was held. A vote was held, and the motion passed unanimously with no abstentions.
- 2. The Outreach Committee, in response to the council's request for ways to recognize AGIC participation, recommended that the council approve emailing a certificate distributing a lapel pin to identified AGIC members as proposed in the committee report.

 A motion to approve the proposed recognition program was made my Steve Whitney and seconded by Lucas Murray.

 Discussion was held that included pin cost estimates, using one pin or multiple member "level" unique pins, possibly by category of membership or length of service recognition. Whatever choice the council makes, associated administrative burden should be considered. The motion was tabled for further committee work on council questions. Jenna requested that the council provide specific questions that can be resolved and direction to be taken by the

committee to fulfill the request. Shea instructed any council member with questions regarding this topic to email her after the meeting; the questions would be compiled and forwarded to the Outreach Committee.

- The Outreach Committee recommended that the council approve updating the AGIC logo with colors matching AZGeo and as proposed in the committee report.
 - A motion to approve the logo change was made by Shea Lemar and seconded by Steve Whitney.
 - There was some discussion over the need for a motion for the logo change; A vote was held, and the motion passed unanimously with Eric Feldman abstaining.
- 4. The Outreach Committee recommended the council approve the purchase of social media management software as proposed in the committee report, providing capability like posting on multiple platforms simultaneously and prescheduling coordinated events at a cost not to exceed \$400.
 - Discussions were held including the ability to measure the tool's impact through analytics, if any enterprise solution could be leveraged, and if any specific person needed to be identified for management purposes. Shea added that a management plan is in place and that Outreach is presenting to the Council in November about the created social media manual. No further discussion took place; A vote was held, and the motion passed unanimously with no abstentions.

Shea asked for any questions, responses, or input from the council regarding the committee reports.

- Shea noted that the Data Committee reported that they voted to sunset the AZGeo Data Management Plan Workgroup and questioned any need for council action. None was determined to be necessary and Shea requested that it be removed from the org chart by Admin & Legal.
- Shea also congratulated LiDAR, Natural Resources, and UAS Workgroups for holding incredibly successful virtual events.

VII. AGIC Education and Training Symposium Update

Steve Whitney congratulated the Conference Committee for a successful transition from a live to virtual conference. He presented information about the virtual conference environment, sponsorship levels and some associated benefits including virtual vendor breakout sessions. The environment is purposefully different for the technical sessions and Steve reported that the conference committee is on track for an August release of the agenda. Steve Whitney also reminded everyone: As part of the AGIC Symposium &

Training Symposium report... start thinking about nominations for AGIC Chairperson's Volunteer of the Year, and Geospatial Volunteer of the Year. You will get notified when all the nomination details are posted to the conference website.

VIII. AZGeo Release

Ryan Johnson reported that the new look of AZGeo has been live for about a month and walked through some of the Data Hub features, with the expectation of more pieces being moved over the next month into the new platform.

IX. NSGIC Update

Jenna Leveille reported on:

- The Arizona NSGIC membership list was updated according to the council's direction after last meeting, so many people have access to resources on the NSGIC Platform.
- The NSGIC Annual Conference is now virtual Sep 21-25 and members can attend for free. (Registration link: https://www.nsgic.org/2020-virtual-annual-conference#Registration)
- The NSGIC letter sent to John M Aboud, Phd, the Associate Director and Chief Scientist at the Cencus and a copy provided to the council: Differential Privacy - NSGIC.pdf

Gene Trobia reported on the activities of National Address Database (NAD) committee, and the current focus is on consolidating NAD use cases for justification, gathered during an Aug 11 meeting which will feed into an Aug 19 strategic meeting.

X. AGIC Leadership Initiative

Steve Whitney reported on the initial focus on leadership qualities; Surveying past, current, and upcoming GIS leaders in Arizona to explore their paths to becoming a leader, and the strengths that they find most useful to leading in a technological environment. Steve also shared that relevant content will be presented at the annual conference.

XI. <u>Committee/Work Group Presentation – Natural Resource Work Group</u> Jeremy Johnson reported about the Virtual Arizona Hydrography Data

Workshop held recently with huge success, takeaways and great attendance. Jenna added that NHD, as it stands now, is limited for use in AZ, so one goal is to make it more useful, while also pointing out that Arizona lacks a steward for NHD with historically disjointed efforts and data quality limitations. Jeremy also presented about the NHD Pilot Project, including discussion about the pilot areas (HUC8s), using AZGeo as the data repository, and next steps for the group, including two 1-hour blocks of presentations at the annual conference.

XII. Committee/Work Group Presentation - Outreach Committee

Patrick Whiteford presented about Outreach activities in addition to the action items presented to the council. Some highlights included a Social Media Workgroup update, Conference Banner Update, and a new University Outreach subgroup that was formed, specifically targeting higher education. Patrick also shared about a couple of works in development including a scavenger hunt event for Virtual GIS Day and a mentoring program. A discussion took place regarding a potential mentoring program including potential resources, involvement with or inclusion of the greater GIS community, previous models for success, and other avenues for AGIC involvement, like the American association of geographers that has a GeoMentor program focused toward k-12 classrooms.

XIII. Comments and requests for discussion items or topics for future meetings:

Steve Whitney called for requests for discussion items or topics for future meetings. Shea requested that council members provide email feedback to either Shea, Jenna, Steve, or Gene regarding the new council meeting format. Brian Bond requested including an item for discussion or direction on how committees are addressing goals, possibly including something in the committee report template.

XIV. Call to the Public:

Steve Whitney made a call to the public and announced the next Council Meeting will be Nov 5, 2020.

XV. Adjourn:

Steve Whitney adjourned the meeting at 11:49am.