

**NOTICE AND AGENDA OF MEETING OF THE  
ARIZONA GEOGRAPHIC INFORMATION COUNCIL  
OUTREACH COMMITTEE**

Pursuant to A.R.S. §38-431.02, notice is hereby given to the members of the Arizona Geographic Information Council Outreach Committee and to the general public that the Arizona Geographic Information Council Outreach Committee will hold a meeting open to the public.

**Meeting Time:**

Wednesday, January, 15 2025, at 1:00 pm – 2:30 pm

**Meeting Location: Virtual only – Google Meets**

Video call link: <https://meet.google.com/gxa-fxma-xfk>

Or dial: (US) +1 978-410-9307 PIN: 420 359 510#

More phone numbers: <https://tel.meet/gxa-fxma-xfk?pin=3060097749311>

**Table 1: Committee Voting Members**

<b>Member</b>	<b>Agency/Company</b>
Sage Donaldson, Co-Chair	AZ Dept of Transportation
Cheryl Thurman, Co-chair	TerraSystems Southwest
Patrick Whiteford	AZ Dept of Transportation
Kasey Green	Works Consulting
Lucas Murray	AZ Dept of Transportation
Aparna Thatte	Self
Bill Nye	AZ Dept Economic Security

Items on the agenda may be heard out of order. The Committee may discuss and act on the following items. The agenda of the meeting is as follows:

1:00 pm      Establish a quorum, Call to order and introductions

1:05 pm      Approval of [November](#) Meeting Minutes (Sage)

1:10 pm      Monthly Topics of Discussion

- Announcements/General discussion
- Newsletter Announcement/Support
- [Upcoming Meetings:](#)
  - [Google Calendar](#)
- Professional Development (Patrick)
  - Mentor Program kicking off soon!
- Website activity update (Lucas)

- Outreach Education Workgroup Update (Lucas/Emily)

1:20 pm Workplan & Recruitment (Sage/Cheryl)

1:45 pm Website Review Update (Sage/Lucas)

2:00 pm Branding Discussion (Sage)

2:10 pm GeoAI/ML Guidelines & Use Cases Workgroup Kick off Meeting **2/4** (Sage)

2:15 pm Business Analyst Lunch and Learn Scheduled **2/13** - [Register here!](#)  
(Max/Sage)

2:20 pm Social Media WG (Cheryl, Aparna)

- SM Activity Update - posting to all platforms, no geospatial highlights, postings will continue again, numbers are all up minus twitter (X)

2:25 pm Comments, requests, and items for future agendas and meeting dates. The working group may discuss matters of procedure relative to its meetings. Committee members may also wish to direct staff to study areas of concern and/or place such items on future agendas and to discuss and schedule future meeting dates.

2:30 pm Adjourn

A copy of the agenda background material provided to working group members is available for public inspection at the Arizona Geographic Information Council's office at 1110 W Washington Street, Phoenix, AZ, 85007.

The Arizona Geographic Information Council does not discriminate on the basis of disability in the provision of its programs, services, and activities. Persons with disabilities who require accommodations for effective communication and participation in the meeting may request a reasonable accommodation by contacting the ADA Coordinator at (602) 542-2629. Requests should be made as early as possible to arrange the accommodation.

Members of the Committee will attend either in person or by telephone conference call. Questions regarding the meeting may be referred to Cheryl Thurman at 520-990-8366.

This agenda will be posted at Arizona State Land Department, [AGIC Website Calendar](#), 1110 W Washington St, Phoenix, AZ, 85007 by Sage Donaldson 24 hours prior to the meeting.