

**NOTICE AND AGENDA OF MEETING OF THE
ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE**

A public meeting of the Arizona Geographic Information Council Outreach Committee on August 20 at 1:00 pm on Google Meets. Present at the meeting were the following members or designees of the group:

Committee Voting Members

Member	Agency/Company	In-Attendance
Sage Donaldson, Co-Chair	AZ Dept of Transportation	Yes, Virtual
Cheryl Thurman, Co-chair	TerraSystems Southwest	Yes, Virtual
Patrick Whiteford	AZ Dept of Transportation	
Lucas Murray	AZ Dept of Transportation	Yes, Virtual
Bill Nye	AZ Dept Economic Security	Yes, Virtual
Aparna Thatte	Self	Yes, Virtual

Public Members At-Large

Member	Agency/Company
Chris Lukinbeal	University of Arizona
Garrett Raubinger	Maricopa County
Nicholas Dennis	AZ Dept of Transportation
Shaun Perfect	AZ Dept of Transportation
Shea Lemar	AZ State Land Department
Ben Cserepes	City of Glendale, AZ
Becky Steinnecker	Golder Ranch Fire District
Beborah Glogoff	City of Yuma
Emily Harding	Arizona Dept. of Transportation

Recording of meeting (Minute each item occurs in the video is highlighted in red below):
<https://drive.google.com/file/d/1mNAZubEN4OU7HS56AQ8Gx6KwYfdfQFx3/view?usp=sharing>

Items on the agenda may be heard out of order. The Committee may discuss and act on the following items. The agenda of the meeting is as follows:

1:00 pm **Call to order 1:04:** Meeting was called to order at **; Introductions were made by the committee ensuring attendance list was managed and quorum established.

1:05 pm **Approval of [June Meeting Minutes \(Sage\)](#):** Motion to approve minutes was made by ** and seconded by **. Motion passed without changes. Lucas 1 - Cheryl 2 - Bill Obstion - Motion passes

1:10 pm Monthly Topics of Discussion

- Committee & Workgroup Updates
 - Targeted Priorities (Lucas)
 - Exec Outreach:
 - How do we execute and what are the tangible goals.
 - Could use similar tactics for events for leadership roles
 - The goals sort of overlap
 - Need to look at funding issues but need executive support in order to do so
 - Expanded Events & Info
 - Outreach already achieving this goal quite a bit
 - Mid-Year - revenue source for attendance
 - More substantive networking events (like presentation)
 - Travel more/bring back the road shows
 - Lots of new people that aren't aware of what we used to do
 - Lots of new people that don't know what we have done or tried
 - AGIC & AZGeo Funding and Sustainability Initiative
 - AGIC only revenue source is the conference and looking for other ways to support
 - Tiers of AZGeo - basic user free, increased user fees as more and more use them
 - Grant funding from other resources?
 - AZGeo Website Enhancement and Data Discovery Initiative
 - Website is very important and there is still some improvement needed
 - AZGeo is still really well developed and website is better than many others
 - With expanding users, this becomes super important
 - How does the council get incorporated? Perspective of individual organizations
 - Announcements/General discussion
 - ESRI Takeaways?
 - AGIC Next Week!!
 - Newsletter Announcement/Support
 - Upcoming Meetings:
 - [Google Calendar](#)
 - [Quarter 3 Newsletter](#)

- Workgroup Report Out
 - Professional Development (Patrick)
 - Outreach Education Workgroup Update (Lucas)
 - GeoAI Workgroup (Sage)

1:15 pm Social Media WG (Cheryl, Aparna)

SM Activity Update - posting to all platforms, no geospatial highlights, postings will continue again, numbers are all up minus twitter (X)

- Geospatial spotlight posts have gone out
- All numbers are going up
- Will be supporting conference activities
- Emily Harding will be posting live stuff while at the conference

1:40 pm Admin & Legal Update (Lucas)

- Accessibility Workgroup - not enough for a workgroup but will be starting to work on accessibility resources

1:20 pm Geospatial Spotlight - Data, Council Members, Activities (Lucas)

- Council Member highlights are going really well
- AZ911 for data spotlight

1:30 pm Website Updates (Lucas)

- No updates - hoping to have a draft ready by October.

1:50 pm ArcGIS Online Student competition (Lucas)

- All entered into Maps & Apps contest in their own category, 3 judges will be selected to pick a winner of each division

2:00 pm Branding Publish on Website (Sage)

- Put it at the bottom of list and in AGIC news
- Resources page on AZGeo - could be temporarily under help? - maybe need to add disclaimer
- Could publish without logo
- Motion to remove AGIC logo from publicly used template

2:10 pm GIS Events (Sage)

- Rescheduling social to later after Sep. 15 - Sept. 24 rescheduling
- Lunch & Learn Topic Selection and planning

- GIS 101 (Oct), Building your Portfolio, Sanborn Presentation, USAA (Shiloh)
- Nick Dennis will talk with Garrett about GIS 101 lunch and learn
- Geophysics product that sanborn has for water
- Portfolio project at UA
- Brian Conway AZCORS presentation maybe do a lunch and learn
- Census AGIC presentation for sure
- GISP Study Group posting on AGIC Calendar

2:20 pm Involving non-GIS Industries (Planning Firms, Surveyors, Engineering, ATA, etc...) (Cheryl)

- Fits nicely with targeted priorities to involve non-gis industries more.
- Involve more than just government entities, keep non-profits and private groups involved in AGIC
- Wait and see what the council decides and pursue through the council. If not, will brainstorm on how to tap these groups. Chat with private or small groups at the conference.
- ADOT perspective for BIM and Digital Delivery

2:25 pm [Committee/Workgroup](#) Report out

2:29pm Adjourn

A copy of the agenda background material provided to working group members is available for public inspection at the Arizona Geographic Information Council's office at 1110 W Washington Street, Phoenix, AZ, 85007.

The Arizona Geographic Information Council does not discriminate on the basis of disability in the provision of its programs, services, and activities. Persons with disabilities who require accommodations for effective communication and participation in the meeting may request a reasonable accommodation by contacting the ADA Coordinator at (602) 542-2629. Requests should be made as early as possible to arrange the accommodation.

Members of the Committee will attend either in person or by telephone conference call. Questions regarding the meeting may be referred to Cheryl Thurman at 520-990-8366.

This agenda will be posted at Arizona State Land Department, [AGIC Website Calendar](#), 1110 W Washington St, Phoenix, AZ, 85007 by Sage Donaldson 24 hours prior to the meeting.