

**NOTICE AND AGENDA OF MEETING OF THE  
ARIZONA GEOGRAPHIC INFORMATION COUNCIL  
OUTREACH COMMITTEE**

A public meeting of the Arizona Geographic Information Council Administrative and Legal Committee was convened on Nov 20, 2024 at 1:00 pm on Google Meets. Present at the meeting were the following members or designees of the group:

**Committee Voting Members**

<b>Member</b>	<b>Agency/Company</b>	<b>In-Attendance</b>
Sage Donaldson, Co-Chair	AZ Dept of Transportation	Yes, Virtual
Cheryl Thurman, Co-chair	TerraSystems Southwest	Yes, Virtual
Patrick Whiteford	AZ Dept of Transportation	Yes, Virtual
Lucas Murray	AZ Dept of Transportation	Yes, Virtual
Bill Nye	AZ Dept Economic Security	Yes, Virtual
Kasey Green	Works Consulting	Yes, Virtual
Aparna Thatte	Self	No

**Public Members At-Large**

<b>Member</b>	<b>Agency/Company</b>
Arti Rao	
Chris Lukinbeal	University of Arizona
Garrett Raubinger	Maricopa County
Kevin Blake	Yavapai County
Nicholas Dennis	AZ Dept of Transportation
Shaun Perfect	AZ Dept of Transportation
Shea Lemar	AZ State Land Department

**Meeting Time:**

Wednesday, January, 15 2025, at 1:00 pm – 2:30 pm

**Meeting Location: Virtual only – Google Meets**

Video call link: <https://meet.google.com/gxa-fxma-xfk>

Or dial: (US) +1 978-410-9307 PIN: 420 359 510#

More phone numbers: <https://tel.meet/gxa-fxma-xfk?pin=3060097749311>

Items on the agenda may be heard out of order. The Committee may discuss and act on the following items. The agenda of the meeting is as follows:

1:00 pm Establish a quorum, Call to order and introductions 1:03

1:05 pm Approval of [November](#) Meeting Minutes (Sage) **1:05**

1 - Cheryl

2 - Patrick

Abstaining - Bill

1:10 pm Monthly Topics of Discussion

- Announcements/General discussion
- Newsletter Announcement/Support
  - Q1 Out now: <https://arcq.is/0KKLnv>
- [Upcoming Meetings:](#)
  - [Google Calendar](#)
- Professional Development (Patrick)
  - Mentor Program kicking off soon!
  - Finished 2024 program and had well attendance and had meeting in Dec. for new best practices
  - 83 applied, will be around 40 applicants
  - Expose on AGIC activities
- Website activity update (Lucas)
  - Org chart is current as of today
  - No big changes till after
  - Caleb Keener to help with website
- Outreach Education Workgroup Update (Lucas/Emily)
  - Next meeting 3:30 Wednesday
  - Working on building out survey
  - Chris L. to join Ed

1:20 pm Workplan & Recruitment (Sage/Cheryl)

1:45 pm Website Review Update (Sage/Lucas)

- Admin & Legal demo's the new Pantheon (next version of Drupal).
- Looking it over to see if we want to move website over to new versions
- Utah website review
- There is no dedicated budget to update website
- Currently in Droopal 7, would go to Droopal 9
- Calendar integration
  - Embedding Calendar in website and making sure we can hide the guests
- If AGIC did a collaboration activities with website activities updating
- UGIC is very similar to our website
- Waiting to hear back from URGC
  - URGC has a bunch of turn over

2:00 pm Branding Discussion (Sage) - Cheryl, Shea, Nick (Workplan meeting)

- LinkedIn banner/Zoom banner
- Publish social media banners or profile pictures tab
- Adding new logo
- AGIC Logo may need to be updated to new state logo
- If we update new logo, need to update color scheme on the website
- Not in a rush to change current logo
  - Find ways to refresh
- New styling logo
- Other branding - AZGeo templates
- GIS 101 Webinar series for announcements
  - How to find things and where to use them
  - Add to research page on info and such
- Branding Templates
  - Story maps, dashboards, exp. Builder., slide shows
- <https://showcase.az.gov/resources>

2:10 pm GeoAI/ML Guidelines & Use Cases Workgroup Kick off Meeting **2/4** (Sage)

- Sage listserv
- Lucas adding invite

2:15 pm Business Analyst Lunch and Learn Scheduled **2/13** - [Register here!](#)  
(Max/Sage)

2:20 pm Social Media WG (Cheryl, Aparna)

- SM Activity Update - posting to all platforms, no geospatial highlights, postings will continue again, numbers are all up minus twitter (X)
- Continuing to post - reduced number of posts and content
  - Numbers up everywhere but twitter (X)
- Need more volunteers for SM
- Graphics work specifically

2:25 pm Comments, requests, and items for future agendas and meeting dates. The working group may discuss matters of procedure relative to its meetings. Committee members may also wish to direct staff to study areas of concern and/or place such items on future agendas and to discuss and schedule future meeting dates.

2:30 pm Adjourn 2:15

A copy of the agenda background material provided to working group members is available for public inspection at the Arizona Geographic Information Council's office at 1110 W Washington Street, Phoenix, AZ, 85007.

The Arizona Geographic Information Council does not discriminate on the basis of disability in the provision of its programs, services, and activities. Persons with disabilities who require accommodations for effective communication and participation in the meeting may request a reasonable accommodation by contacting the ADA Coordinator at (602) 542-2629. Requests should be made as early as possible to arrange the accommodation.

Members of the Committee will attend either in person or by telephone conference call. Questions regarding the meeting may be referred to Cheryl Thurman at 520-990-8366.

This agenda will be posted at Arizona State Land Department, [AGIC Website Calendar](#), 1110 W Washington St, Phoenix, AZ, 85007 by Sage Donaldson 24 hours prior to the meeting.