

**MEETING MINUTES OF THE ARIZONA  
GEOGRAPHIC INFORMATION COUNCIL  
OUTREACH COMMITTEE**

A Public meeting of the Arizona Geographic Information Council (AGIC) was convened on Wednesday, June 15 at 1PM WebEx only due to COVID-19 health precautions. Present at the meeting were the following members or designees of the AGIC Outreach Committee

**Table 1: Committee Voting Members**

<b>Member</b>	<b>Agency/Company</b>	<b>In Attendance</b>
Jenna Leveille, Co-Chair	AZ State Land Department	No, with notice
Patrick Whiteford, Co-Chair	AZ Dept of Transportation	Yes, phone
Cheryl Thurman, Co-Chair	TSSW	No, with notice
Aryn Musgrave	Phoenix Botanical Gardens	Yes, phone
Sage Donaldson	AZ Dept of Transportation	Yes, phone
Kasey Green	AZ State Land Department	Yes, phone
Paul Minnick	AZ Commerce Authority	Yes, phone
Mariah Modson	AZ State Land Department	Yes, phone
Lucas Murray	AZ Dept of Transportation	Yes, phone
Aparna Thatte	Self	No, with notice

**Table 2: Public at Large**

<b>Member</b>	<b>Agency/Company</b>	<b>In Attendance</b>
Seth Franzman	Renaissance Man	Yes, phone
Brandon Barnett	ASLD	Yes, phone
Mike Hilstrom	ADWR	Yes, phone
Nahide Aydin Reynolds	Westland Resources	Yes, phone
Shaun Perfect	ADOT	Yes, phone
Shauna Evans	ADWR	Yes, phone
Ryan Blum	GIS Works	Yes, phone

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The Committee discussed and acted on the following items:

I. Establish a quorum; Call to order and introductions.

**Quorum was established and the meeting was called to order at 1:08**

II. Approve April meeting minutes

**Mariah Modson motioned to approve, Lucas Murray seconded. The April meeting minutes were passed unanimously with no further discussion**

III. Monthly Topics of Discussion

- Announcements (Patrick)
  - AGIC Education and Training Symposium
    - Registration
    - Maps & Apps – open through Aug 19
    - Tony Gonzales Scholarship
- GIS Related Activity Announcements
  - ArcGIS Online Student Competition – 2022 Winners (Lucas)
- AGIC Website Updates and Maintenance (Lucas)
  - Website Content Management WG Report
- Professional Development (Patrick)
  - AGIC Mentoring Program update
    - Q2 Check-in survey & virtual drop-in session (Patrick & Sage)
    - Hub site update (Sage)
- AGIC-L Posts – Newsletter Content for July (Lucas)

**Patrick encouraged those who have not registered yet to register for the Symposium. He also urged participants to submit any Maps and Apps they might have created to the Maps and Apps contest.**

**10 entries for the Online Student Competition were submitted from 2 different schools, one of which advanced to the national competition. There has been an article posted to the AGIC website, within the News portion, that touches on this contest and other issues. The newsletter that is to be published soon goes over the jobs board, AGIC YouTube channel, the student competition, and has openings for other content suggestions.**

**The AGIC mentoring program has been going strong, with the quarterly check-in having overwhelmingly positive ratings. The participants enjoy the laid-back style as well as the access to information they can have. Any volunteers for the mentoring program are always welcome. The Survey123 that was sent out for this program all had positive feedback, supporting the efforts that have been made in designing the program. The Mentorship Program website has three tabs currently: Resources, Trainings, and Application. These tabs have**

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the program's goals, code of conduct, an overview of the program, resources, applications created, professional development resources, job survey board, and technical development. This site has the goal to be published for public use by the end of the month.

IV. AGIC Education & Training Symposium support discussion (Mariah)

- Advertising (flyers?) & SM Posts

**Advertising efforts to create knowledge of the event being in-person this year has been underway. Weekly posts of the Symposium, scholarship opportunities, and the contests have been made to the AGIC social media accounts to encourage engagement with these topics.**

V. AZGeo/Outreach Committee Activity Update (Patrick)

**The last session included discussion on best practices for the AZGeo platform, which was able to assist in the creation of a document that include metadata requirements, authoritative data responsibilities, and narratives around the idea of best practices in general for all data. These concerns include data authorities (data that may be housed by different organizations), communication for uploaded data (new and updated), among others that will be refined to specifics once members of the team that are affluent in different practices finish their suggestions and inclusions.**

**Involvement in the activities the Committee is participating in to get this update live is strongly encouraged for all active members. Direction for contact is either Shea Lemar or Jenna Leveille to best place your skills to improve the committee's efforts.**

VI. Quarterly Social planning (Sage)

**The quarterly social will be done a little differently, leaning towards indoor venues due to temperature increase in weather. Ideas for the venue to support the social are always welcomed; different venues for each quarter are expressed as preferred. Requests for dates to be chosen before the 1<sup>st</sup> of July in order to include the details in the newsletter were raised by Lucas.**

VII. Rural/Tribal Flyer content development (Cheryl)

**The idea of this flyer is to encompass the benefits of content development within rural or tribal communities. Cheryl was unable to attend this meeting, so this discussion was tabled until the next meeting.**

VIII. Social Media WG (Cheryl, Aparna, Mariah)

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- SM Activity - brief update
- SM Guidelines
- Geospatial Spotlight

**Social Media Work Group met June 14<sup>th</sup> and discussed the increase in followers in engagement, as well as content posts. The guidelines for the group were edited to include the moderation of comments and interactions between the public to avoid negative or nefarious engagements. The June Geospatial Spotlight was to include the Desert Botanical Gardens and July is possibly the NG 9-1-1 group to showcase addressing.**

- IX. Comments, requests, and items for future agendas and meeting dates. The working group may discuss matters of procedure relative to its meetings. Committee members may also wish to direct staff to study areas of concern and/or place such items on future agendas and to discuss and schedule future meeting dates.

- Next meeting: July 20, 2022

**No additional comments or remarks were made regarding the committee.**

- X. Adjourn

**The meeting was adjourned at 1:56PM**

Upcoming 2022 Meeting Dates (Monthly)

- January 19
- February 16
- March 16
- April 20
- June 15
- July 20
- August 17
- September 21
- October 19

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- November 16
- December 21