

**NOTICE AND AGENDA OF MEETING OF THE
ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE**

A public meeting of the Arizona Geographic Information Council Outreach Committee on October 15 at 1:00 pm on Google Meets. Present at the meeting were the following members or designees of the group:

Committee Voting Members

Member	Agency/Company	In-Attendance
Sage Donaldson, Co-Chair	AZ State Land Dept	Yes, Virtual
Cheryl Thurman, Co-chair	TerraSystems Southwest	Yes, Virtual
Patrick Whiteford	AZ Dept of Transportation	No, excused
Lucas Murray	AZ Dept of Transportation	No, excused
Bill Nye	AZ Dept Economic Security	Yes, Virtual
Nick Dennis	AZ Dept of Transportation	Yes, Virtual
Emily Harding	AZ Dept of Transportation	Yes, Virtual
Shaun Perfect	AZ Dept of Transportation	Yes, Virtual
Garrett Raubinger	Salt River Pima Indian Community	Yes, Virtual

Public Members At-Large

Member	Agency/Company
Chris Lukinbeal	University of Arizona
Becky Steinnecker	Golder Ranch Fire District
Jenna Leveille	Sanborn
Manny James	Iteris
Mihir Sriram	AECOM
Nicholas Markwardt	AerialSphere
Shaun Perfect	AZ Dept of Transportation
Shea Lemar	AZ State Land Dept

Recording of meeting (Minute each item occurs in the video is highlighted in red below):
https://drive.google.com/file/d/1ZH1Hlc58REwgUD-7UTLo04r5VAQcYHn9/view?usp=drive_link

Items on the agenda may be heard out of order. The Committee may discuss and act on the following items. The agenda of the meeting is as follows:

Call to Order (Minute 1:03)

1:00 pm **Call to order 1:03:** Meeting was called to order at 1:03 pm; Introductions were made by the committee ensuring attendance list was managed and quorum established.

Approval of Meeting Minutes (Minute 1:03)

1:03 pm **Approval of September Meeting Minutes (Sage):** Motion to approve minutes was made by **Bill** and seconded by **Sage**. Motion passed without changes.

Monthly Topics of Discussion

- Committee & Workgroup Updates
- Announcements/General discussion
 - GIS Day Coming up!
 - Pima County GIS Fair, Maricopa County GIS Fair
 - Maricopa Co/ASU - big drone demonstration, swag -
 - PC Nov 19 (9:00-2) in basement of Pima Co Bldg - 21 booths
 - UA - GIST Homecoming Reunion - Steve Whitney, Jen - Women in GIS; two panels - 2011, first graduates Ben Schuab, Lunch and Learn - Esri; Happy Hour Old Main - "SBS" College Key words for Happy Hour inclusion;
 - City of Chandler - Nov. 20
- Newsletter Announcement/Support
- Upcoming Meetings:
 - [Google Calendar](#)
 - [Quarter 3 Newsletter](#)
- Workgroup Report Out
 - Professional Development (Patrick)
 - 2026 Application Open!
 - Jenna said all looks good - they did a great job for last year, and focusing on this next year
 - Outreach Education Workgroup Update (Lucas)
 - Doing well - join
 - GeoAI Workgroup (Sage)
 - Meets next week, 1 pm: working on Whitepaper - is coming along.

Social Media WG Update Emily, Cheryl)

- Post Planning
 - Geospatial Spotlight - Data, Council Members, Activities
 - Mihir Sriram - short reels does better than static; Use for Spotlights as well;
 - Shuan Perfect - Reels of events for GIS Day;
- Metrics Sharing
 - Linked in - Up 22
- Nicholas Mark - shared Google drive where people could drop video.
- Shuan - post AGIC videos;
- Mirih - tag us; send us videos in Instagram; reposting AGIC; Tag challenge;
- Add Nicholas M. to SM group

Website Updates

- Nicholas Dennis working on sandbox - should have ready for next Council meeting
 - Approval of AGIC Webpage Changes (Nicholas Dennis) - Motion to approve the webpage, with the possibility of minor changes, was made by **Sage** and seconded by **Cheryl**. Motion passed with the recognition that minor changes may occur after it is presented to the Council.

GIS Events (Sage)

- GIS Day
 - Pima County 25th GIS Fair
<https://www.pima.gov/2004/Pima-County-25th-Annual-GIS-Fair>
 - UA - GISP Homecoming
<https://gis.arizona.edu/gist-homecoming-and-alumni-reunion>
 - ASU GIS DAY
 - Instagram -
https://www.instagram.com/reel/DPzKmkMga7-/?utm_source=ig_web_copy_link&igsh=MTNuNTA0ajAwczliZw==
 - Facebook - <https://www.facebook.com/share/v/1BrJ3MSVKZ/>
 - Facebook Event -
https://bit.ly/ASUGISDay2025_FacebookEvent
 - LinkedIn -
<https://www.linkedin.com/feed/update/urn:li:activity:7383922240582713344>
 - X -
https://x.com/ASU_SGSUP/status/1978162379893719458

- GIS 101 November
- Social - start at 5; Bonfire Taphouse in Chandler
 - GIS Day
 - Tempe - Bonfire Taphouse
 - Yavapai County
- December Social - Hike in metro Phoenix area (TBD)
Cheryl suggested a Spring Hike instead of social for month of Feb (statewide)
 - Shaun Perfect suggested - Siphon Draw trail in the superstitions are great
 - Picacho Peak
- Lunch & Learn Topic Selection and planning (on hold)
 - GIS 101 January 9, at 12pm AZ time - Posted to AGIC Calendar
 - USAA Tim Johnson - January
 - Sanborn Geophysics - May
 - AI, State Plane, Drones - ???
- GISP Study Group posting on AGIC Calendar (table)

AGIC Job Board (Sage)

- Discussed about background and general value of job board
- Cheryl noted that we need to expand to include more private sector and that launch during Covid probably inhibited response
- Sage agreed and the group agreed to attempt to revive the job board and explore a future re-launch

2:00 pm [Committee/Workgroup](#) Report (table)

- Added Shaun Perfect, Nicholas Dennis, Emily Harding and Garrett Raubinger as voting members on Outreach Committee

2:35 pm Adjourn

A copy of the agenda background material provided to working group members is available for public inspection at the Arizona Geographic Information Council's office at 1110 W Washington Street, Phoenix, AZ, 85007.

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Members of the Committee will attend either in person or by telephone conference call.

Questions regarding the meeting may be referred to Cheryl Thurman at 520-990-8366.

This agenda will be posted at Arizona State Land Department, [AGIC Website Calendar](#), 1110 W Washington St, Phoenix, AZ, 85007 by Sage Donaldson 24 hours prior to the meeting.