

**NOTICE AND AGENDA OF MEETING OF THE
ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE**

A public meeting of the Arizona Geographic Information Council Outreach Committee on September 17 at 1:00 pm on Google Meets. Present at the meeting were the following members or designees of the group:

Committee Voting Members

Member	Agency/Company	In-Attendance
Sage Donaldson, Co-Chair	AZ Dept of Transportation	Yes, Virtual
Cheryl Thurman, Co-chair	TerraSystems Southwest	Yes, Virtual
Patrick Whiteford	AZ Dept of Transportation	
Lucas Murray	AZ Dept of Transportation	Yes, Virtual
Bill Nye	AZ Dept Economic Security	Yes, Virtual

Public Members At-Large

Member	Agency/Company
Chris Lukinbeal	University of Arizona
Garrett Raubinger	Maricopa County
Nicholas Dennis	AZ Dept of Transportation
Shaun Perfect	AZ Dept of Transportation
Mihir Sriram	AZ Dept of Transportation
Becky Steinnecker	Golder Ranch Fire District
Emily Harding	Arizona Dept. of Transportation

Recording of meeting (Minute each item occurs in the video is highlighted in red below):
<https://drive.google.com/file/d/1mNAZubEN4OU7HS56AQ8Gx6KwYfdfQFx3/view?usp=sharing>

Items on the agenda may be heard out of order. The Committee may discuss and act on the following items. The agenda of the meeting is as follows:

Call to Order (Minute 1:03)

1:00 pm **Call to order 1:03:** Meeting was called to order at 1:03 pm; Introductions were

made by the committee ensuring attendance list was managed and quorum established.

Approval of Meeting Minutes (Minute 1:08)

1:08 pm **Approval of August Meeting Minutes (Sage):** Motion to approve minutes was made by Lucas Murray and seconded by Cheryl Thurman. Motion passed without changes.

Monthly Topics of Discussion

- Committee & Workgroup Updates
 - Targeted Priorities - Sage will submit to Council on priorities from the Outreach perspective
- Announcements/General discussion
 - AGIC Takeaways
 - ASU - AI track was Sage's favorite
 - Experience Builder - Becky; networking great this year
 - Patrick - Lucas did a great job, good slide deck; Networking for nerds; Mentoring session his favorite
 - Sage putting out the proceedings; should be out soon
 - Cheryl suggested putting out proceedings in another format more accessible for Executives, maybe an Executive Summary of proceedings for Execs/non-GIS folks
 - Bill seconded the Experience Builder as favorite topic
- Newsletter Announcement/Support
- Upcoming Meetings:
 - [Google Calendar](#)
 - [Quarter 3 Newsletter](#) - out soon, working on Quarter 4; need help - connect with Lucas if you can help.
- Workgroup Report Out
 - Professional Development (Patrick)
 - 2026 Application Open! - Patrick, getting great feedback; going well supporting Mentees. Open for 2026 cycle for both sides.
 - <https://arcg.is/1j1SLq1>
 - Break out sessions great at Symposium for mentors/mentees
 - Mentors do need to resubmit their apps for next year
 - Outreach Education Workgroup Update (Lucas)
 - Good meeting, went through surveys going out to the AGIC communities - student survey, expectation survey
 - Chris L. - University of Arizona - GIST Homecoming 11/7-11/8
 - Open to everyone, Master's graduates and AGIC community
 - Esri lunch & learn; Ben Schuab 2011 class, 2011 Alum panel

- Online panel - with more current students
- Talking about current employment environment
- Happy hour - near Old Main, open to everyone
- https://www.linkedin.com/posts/chris-lukinbeal-36505b62_the-gist-homecoming-and-alumni-reunion-will-activity-7374175909970579456-qxHT?utm_source=share&utm_medium=member_desktop&rcm=ACoAAA0tgT0Bu1C_q096gB77tGxafodNnyenWnQ
- GeoAI Workgroup (Sage)
 - Meeting this month - check calendar (soon to be updated - Aug 24th?)

Social Media WG Update (Sage, Cheryl) - Vote

- Sunset Social Media Workgroup
 - Aparna stepping down as SMWG Chair
 - Emily taken over posting full time
 - SMWG will be absorbed into Outreach for now
 - Mihir volunteered for SM assistance

Motion to sunset the social media workgroup and absorb the social media tasks into the Outreach Committee was made by Sage Donaldson and seconded by Cheryl Thurman. Motion passed without changes.

- Post Planning
 - Geospatial Spotlight (Brooke - end of Sept)
 - Steve Whitney (next) for GeoSpatial Spotlight (recent Lifetime Achievement award at AGIC Symposium)
 - Social Next week (Shaun) - post will go out with info
- Metrics Sharing
 - From symposium week
 - 40 new followers - 22% increase, Instagram
 - Just passed 800 followers in LinkedIn
- Emily's email eharding@azdot.gov for social media content suggestions, etc.

Admin & Legal Update (Lucas) - skipped

- working on accessibility for website update

Website Updates

- Nicholas working on sandbox - should have ready for next Council meeting

Branding available to AGIC members on Google Drive (Sage)

- Share on Google drive - on a request basis for templates

GIS Events (Sage)

- Lunch & Learn Topic Selection and planning
 - GIS 101 October (Nic and Garrett - still waiting on date)
 - USAA Tim Johnson - January
 - Sanborn Geophysics - March 2026 Jenna
 - AI, Drones, State Plane 2026/Projections
- GISP Study Group posting on AGIC Calendar

Involving non-GIS Industries (Planning Firms, Surveyors, Engineering, ATA, etc...) **(Cheryl) (Tabled)**

2:00 pm [Committee/Workgroup](#) Report out

Patrick - Imaging workgroup, quarterly meetings are being planned. He will keep everyone updated.

2:01pm Adjourn

A copy of the agenda background material provided to working group members is available for public inspection at the Arizona Geographic Information Council's office at 1110 W Washington Street, Phoenix, AZ, 85007.

The Arizona Geographic Information Council does not discriminate on the basis of disability in the provision of its programs, services, and activities. Persons with disabilities who require accommodations for effective communication and participation in the meeting may request a reasonable accommodation by contacting the ADA Coordinator at (602) 542-2629. Requests should be made as early as possible to arrange the accommodation.

Members of the Committee will attend either in person or by telephone conference call. Questions regarding the meeting may be referred to Cheryl Thurman at 520-990-8366.

This agenda will be posted at Arizona State Land Department, [AGIC Website Calendar](#), 1110 W Washington St, Phoenix, AZ, 85007 by Sage Donaldson 24 hours prior to the meeting.