

**AGIC 2025 Conference Committee Meeting Notes**  
**Thursday, February 20, 2025**  
**10:00 am**

In Attendance:

Kevin Blake  
Robert Bush  
John Danloe  
Jami Dennis  
Samantha Dinning  
Sage Donaldson  
Nicole Funicello  
Deborah Glogoff  
Sarah Hess  
James Lambert  
Shea Lemar  
Jenna Leveille  
Cat Moody  
Bill Nye  
Jennifer Psillas  
Garrett Raubinger  
Steve Whitney  
Troy Wiora

**Committee coordination and meeting operation:**

- No discussion

**Action Items:**

Steve – Update email distribution list.

Steve – Forward 2025 meeting dates. -> done

Steve – Look at meeting conflict dates.

**Outreach Committee Report:**

- Student AGO competition is underway, and we will try to have the winner attend for a day.
  - Should we consider offering a night's stay?

**Action Items:**

None

**Budget:**

- No changes to any fees for this year.

**Action Items:**

Steve – Determine break-even attendee number for covering conference costs.

**Venue coordination:**

- No discussion

**Action items:**

None

**Event Management Platform Coordination:**

- No discussion

**Action items:**

None

**Conference Communication:**

- The AGIC website needs to be updated for this year's conference.
- Have any save-the-date notices gone out? -> No
- Due this month –
  - Set up the registration database.
  - Set up payment mechanism(s).

**Action Items:**

Shea – Update the AGIC website.

Sage – Send out a save-the-date notice.

Shea – Send a save-the-date notice to the past two-year attendees.

**Agenda & speaker coordination:**

- Ideas so far for general session speakers –
  - (Lunch) Jazzmen Wilson, perspective of a relatively new professional in their career, and what she has learned so far and maybe help them in their careers. Podcast - <https://gischatpodcast.buzzsprout.com/>
  - (Keynote) John Nelson, Esri
  - Jennifer Toth, ADOT

- Tim Nolan, (Collin County TX) -  
<https://www.linkedin.com/in/nolantim/>
- Xan Fredericks from USGS – URISA
- Zac Whitney (or someone from Rivian) talking about –
  - Doing location analytics based on geospatial data (where to build charging stations).
  - Data sharing between public and private. Or do the privates make their own data?
  - Electric vehicles and related infrastructure.
  - National Parks - he was looking to put new charging stations there.
- Kevin A Butler of Esri (a spatial statistician) –
  - Andy Weflan thought this was amazing and would love to get this person to AZ.
  - Spoke about his work using Pro to do an invasive species risk assessment (spotted lanternfly) and modeled movement using data from living atlas.
  - Needed NASA data to do the next step in the process of where they will probably migrate next.
  - Also references machine learning models.
  - Covers all sorts of things we like about GIS (traditional data, NASA data, crowdsourced data, modeling, ML, mapping)
- Aryn Musgrave –
  - I lead our annual Saguaro Inventory and it's quite and intense process keeping track of 40 volunteers who are assessing almost 1000 saguaros! It amazes me how quickly they pick up using Field Maps though. If I can get permission from the Garden maybe I could present some of the process and results sometime to one of the committees.
- Amy Frazier –
  - Less than 3% of the US is both protected and connected, but perhaps more importantly, we find that the scale at which we measure protected and connectedness matters as it can inflate reported values by an order of magnitude or more. A classic MAUP problem in geography, but one that deserves serious reflection as we work toward 30x30.
- Peter Croswell –
  - Wrote "The GIS Management Handbook"
  - Seen at the URISA conference.
- Abstract submission form is ready.
- Email Shea presentation/presenter ideas.

### **Action Items:**

Jami – Ask John Nelson about being our keynote speaker.

Shea/all – Send Steve additional speakers.

All – Send Shea presentation/presenter ideas.

**Exhibitor/sponsor participation:**

- Sponsor survey results –
  - Desire to talk to more "Decision-Makers" (power of the purse).
    - Identify who they are, and suggest that they attend?
      - Market to the sponsors who their audience is at the conference?
      - Think about content that would draw decision makers, maybe for a day?
      - Think about a virtual option for decision makers to attend during a session?
      - Do a virtual meeting after the conference that would include decision makers?
        - Maybe a lightning round format? Or use breakout rooms?
      - Reserve tables for sponsors and managers to get together.
        - Maybe during breakfast, or the non-speaker lunch.
    - More direct facetime with certain attendees in secluded area.
      - Jerome Room Sponsorship/Access? -> we also have the hospitality suites available.
    - Some want the Lightning Round back. ->
      - Not the best attended historically.
      - Require that they present with a customer.
    - Need more A-la-carte options, and options will be sent to the committee for feedback.
    - Expressed desire to not exhibit on the Friday. -> We're good with that.
  - Look at the times that sponsors "should" be at their booth.
    - Consider including them in the Tuesday night social.
      - Consider some sort of sponsor-centric event during Tuesday evening.
        - Questions about the sponsors that the attendees would complete to answer.
  - Sponsorship notice, at least save the date.

**Action Items:**

Steve – Line up the Expo company.

John/Pauline – Update the 2024 docs for this year.

John/Pauline – Send out save-the-date.

**Registration:**

- No discussion

**Action Items:**

None

**Maps & Apps Challenge:**

- Working on the Survey 123 form for the 2025 Maps & Apps submissions. Do we still have volunteers for printing? -> Yes
- Setting up a time to meet with Jami and Nicole to evaluate using Eventsquid for Maps and Apps voting due to the vote stacking issues we have experienced with Survey 123 since we cannot limit that to attendees only.
- Need to decide if we want to have a special category for Maps & Apps. We can decide once the keynote has been chosen if we want to align with that topic, or if there are other ideas from the committee.
- Since the AGIC student conference has three categories, Elementary, Middle School and High School categories, do we want to update Maps & Apps to mirror those categories as well? Right now we have Student-College and Student K-12, so that would mean more awards and further modification of the submission form. -> Options –
  - No change.
  - Migrate the student K-12 entries to the AGIC student competition.
- Consider requiring attendance to enter.

**Action Items:**

Shawny – Finalize contest criteria.

All – Think about a special category for Maps & Apps.

**Scholarships:**

- No discussion

**Action items:**

Jen/Jami/Shea – See if Eventsquid can take contributions year-round.

Steve/Jami – Review the Eventsquid contract to see if allows for more than one site.

**Printing:**

- No discussion

**Action items:**

None

**Computer labs:**

- No discussion

**Action items:**

None

**T-shirts:**

- No discussion

**Action items:**

None

**Order Materials:**

- No discussion

**Action items:**

None

**Attendee Packet/Supplies:**

- Due this month –
  - Inventory supplies.
  - Mobile app.

**Action Items:**

None

**Social Events:**

- Tuesday night Maps & Apps Gallery.
- Wednesday night dine-around recommendations.
- Thursday night awards, trivia, and raffle.
- Friday afternoon ??? (kayaking, hiking, biking, etc.)
- Consider something for new attendees –
  - Tuesday night networking.
    - Reserved tables?
  - Wednesday night dinner options with long-timers.

**Action Items:**

None

**General:**

- No discussion

**Action Items:**

None