# AGIC 2025 Conference Committee Meeting Notes Thursday, March 20, 2025 10:00 am

In Attendance:

Kevin Blake

Robert Bush

John Danloe

Jami Dennis

Samantha Dinning

Sage Donaldson

Shawny Ekadis

Nicole Funicello

Deborah Glogoff

Tisha Gonzales

James Lambert

Shea Lemar

Pauline Loftus

Cat Moody

Bill Nye

Jennifer Psillas

Brittany Schoenfelder

Steve Whitney

Troy Wiora

# Committee coordination and meeting operation:

No discussion

### **Action Items:**

Steve – Update email distribution list.

Steve – Look at meeting conflict dates.

## **Outreach Committee Report:**

• Post a save-the-date.

### **Action Items:**

Sage – Coordinate posting a conference save-the-date notice.

## **Budget:**

No discussion

#### **Action Items:**

Steve – Determine break-even attendee number for covering conference costs.

#### Venue coordination:

No discussion

#### **Action items:**

None

## **Event Management Platform Coordination:**

No discussion

### **Action items:**

None

### **Conference Communication:**

- The AGIC website has been updated with the 2025 conference dates.
- Due this month -
  - Reach out to rural, tribal communities, and COGs. -> still a good thing to do and need to coordinate contacts.
  - Marketing Notify websites and AGIC social media.
  - Set up call for sponsorship.

### **Action Items:**

Steve – Send out list of GIS contacts for rural areas.

Sage – Coordinate posting AGIC conference info to other websites.

# Agenda & speaker coordination:

- The call for abstracts has been sent.
- Ideas so far for general session speakers
  - (Lunch) Jazzmen Wilson, perspective of a relatively new professional in their career, and what she has learned so far and maybe help them in their careers. Podcast https://gischatpodcast.buzzsprout.com/
  - Jennifer Toth, ADOT
  - Tim Nolan, (Collin County TX) https://www.linkedin.com/in/nolantim/, professional development

- Xan Fredericks from USGS URISA
- Zac Whitney (or someone from Rivian) talking about
  - Doing location analytics based on geospatial data (where to build charging stations).
  - Data sharing between public and private. Or do the privates make their own data?
  - Electric vehicles and related infrastructure.
  - National Parks he was looking to put new charging stations there.
- Kevin A Butler of Esri (a spatial statistician)
  - Andy Weflan thought this was amazing and would love to get this person to AZ.
  - Spoke about his work using Pro to do an invasive species risk assessment (spotted lanternfly) and modeled movement using data from living atlas.
  - Needed NASA data to do the next step in the process of where they will probably migrate next.
  - Also references machine learning models.
  - Covers all sorts of things we like about GIS (traditional data, NASA data, crowdsourced data, modeling, ML, mapping)
- Aryn Musgrave
  - I lead our annual Saguaro Inventory and it's quite and intense process keeping track of 40 volunteers who are assessing almost 1000 saguaros! It amazes me how quickly they pick up using Field Maps though. If I can get permission from the Garden maybe I could present some of the process and results sometime to one of the committees.
- Amy Frazier
  - Less than 3% of the US is both protected and connected, but perhaps more importantly, we find that the scale at which we measure protected and connectedness matters as it can inflate reported values by an order of magnitude or more. A classic MAUP problem in geography, but one that deserves serious reflection as we work toward 30x30.
- Peter Croswell
  - Wrote "The GIS Management Handbook"
  - Seen at the URISA conference.
- Nik Smilovsky
- Due this month
  - Layout agenda presentation template.
    - Remove Friday lunch.

### **Action Items:**

Jami – Ask Tim Nolan about being our keynote speaker.

All – Send Steve additional speaker ideas.

## **Exhibitor/sponsor participation:**

- The expo company has been booked for our dates.
- A list of additional sponsorship options (beyond the Bronze, Silver, Gold, Platinum ones) has been distributed to a sub-group and is being reviewed.
  - Jerome room use by sponsors for presentations is one of the options.
    - Would need a schedule for that room, and communicate this to the attendees.
- Idea send an email to registrants introducing them to this year's sponsors.

### **Action Items:**

John/Pauline – Update the 2024 docs for this year.

# Registration:

No discussion

### **Action Items:**

None

### Maps & Apps Challenge:

- A team has met on voting via Eventsquid, and this looks like a good option.
  - Testing will continue.
  - Attendees will need instructions.
- Break out voting for Iron Cartographer maps, or form a judging panel.
  - Form a sub-group to discuss.
- AGIC student competition integration -> highlight the winning entries, as opposed to voting on them.

#### Action Items:

Shawny – Finalize contest criteria.

All – Think about a special category/theme for Maps & Apps.

Jen – Discuss Iron Cartographer voting with a sub-group.

# Scholarships:

- Due this month
  - o Announce student scholarship program.

### **Action items:**

Jen/Jami/Shea – See if Eventsquid can take contributions year-round.

Steve – Contact Cheyrl re: student scholarship stuff.

Jami - Update the 2024 form to 2025.

## Awards:

No discussion

### **Action items:**

None

# **Printing:**

No discussion

### **Action items:**

None

# **Computer labs:**

No discussion

### **Action items:**

None

## T-shirts:

- Due this month -
  - Announce design contest.

### **Action items:**

Jami - Update the 2024 form to 2025.

### **Order Materials:**

No discussion

### **Action items:**

None

# **Attendee Packet/Supplies:**

No discussion

# **Action Items:**

None

## **Social Events:**

• No discussion

# **Action Items:**

None

## General:

No discussion

## **Action Items:**

None