

**MINUTES OF PUBLIC MEETING OF THE
ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE EDUCATION WORKGROUP**

A public meeting of the Arizona Geographic Information Council Outreach Committee Education Workgroup was convened on September 3, 2025 at 3:30 pm on Google Meets. Present at the meeting were the following members or designees of the group:

Workgroup Voting Members

Member	Agency/Company	In-Attendance
Lucas Murray, Co-Chair	AZ Dept of Transportation	Yes, Virtual
Chuck Powell, Co-Chair	WestLand	Yes, Virtual
Sage Donaldson	AZ Dept of Transportation	Yes, Virtual

Workgroup Voting Members

Member	Agency/Company
Christopher Lukinbeal	University of Arizona
Jenna Leveille	Sanborn
Patrick Whiteford	AZ Dept of Transportation

Click the following links to view a [Video Recording](#) and [Transcript](#) of the meeting.

- I. **Call to order:** Meeting was called to order at 3:34 pm; Introductions were made by the workgroup ensuring attendance list was managed and quorum established.
- II. **Approval of Previous Meeting Minutes:** **[Minute 0:30]** June meeting minutes were passed unanimously as written.
- III. **Educator Resources Website Review:** **[Minute 1:09]** The group reviewed the revisions to the Education Resources website based on feedback from the June meeting. Lucas emphasized the site is meant to be a living website so as members find new resources, they are encouraged to send them to the workgroup for review and potential addition to the site.

Chris recommended adding a resource from Esri regarding AI in education. He will email the resource to Lucas, who will add it to the website.

- IV. **Survey Review and Approval:** **[Minute 4:04]** The group did a final review of the Business and Former Student Surveys. The group offered several suggested changes, which Lucas will incorporate before opening the surveys.

The group agreed that once the changes are incorporated, Lucas can send the surveys out to the GIS community. Lucas will distribute them through the AGIC Listserv, social media accounts, to a list of former Committee and Workgroup

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attendees, and to the list of attendees to the 2025 AGIC Symposium. The workgroup recommended encouraging people to share the survey links with their colleagues. Sage and Chris will assist in ensuring the surveys are distributed to contacts at Northern Arizona University, Yavapai College, and Maricopa Community Colleges.

The group decided to keep the surveys open moving forward. Lucas will encourage people to complete the surveys by the end of the year, with periodic reminders between now and then. After that, the surveys will remain open and will be announced through the quarterly newsletter and other venues the group feel are appropriate. Sage said she can encourage participants in the mentorship program to also complete the survey each year. The surveys will be reviewed at each Education Workgroup meeting.

Action Item: Lucas will incorporate the changes the group suggested to the surveys and will send them out across the discussed communication platforms by mid-September.

- V. **Future of Education Workgroup:** [Minute 42:21] Lucas noted it has been 12 months since the workgroup was formed and it is time for the group to request renewal by the Outreach Committee. He asked the group for recommendations on future projects they could work on. Recommendations included:

- Depending on the results of the surveys, the workgroup can help coordinate with other committees to design training resources, such as mock interviews or presentation training.
- The group can also reach out to businesses and educational institutions with the survey results
- Chris recommended the group develop a survey for people to identify their location (county and city), organization, job title, and industry. The information could be used to develop a site showing the distribution and diversity of GIS jobs within the state and would be a helpful resource for students and educators.

Action Item: At the next Outreach meeting, Lucas will request an extension of 12 months for the workgroup.

- VI. **Comments or Items for Future Agendas:** [Minute 48:28] Next meeting October 22nd at 3:30pm. Lucas will include a discussion item about developing a survey of GIS jobs in Arizona.
- VI. **Adjourn:** [Minute 49:30] Meeting was adjourned at 4:23 pm