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|  | **Imagery Program Workgroup****2023-4 Work Plan** |

## Mission (from statutes):

* Provide a forum for stakeholder engagement and information exchange to support and facilitate interagency coordination of geospatial data acquisition and sharing to enhance and support state, federal, and local government business systems
* Incorporate user requirements on matters related to geospatial data, services, standards, applications, and activities to improve data sharing and use

Meeting Dates: This group intends to meet monthly on the fourth Tuesday from 11a – 12p.

Imagery Program Workgroup Participants:

 Chairs: Kevin Blake, Eric Shreve, Patrick Whiteford

 Voting Members: Karen Fisher, Tom Homan, Keith Larson, Arron Lee, Jenna Leveille, Aaron Michalenko

Public-at-large: Jessica Abrahams, Nathan Basch, Lynda Bell, Matt Bileski, Candace Bogart, Sarah Burgi, Mark Christiano, Brian Colson, Terry Couchenour, Zhongxing Deng, Sarah Hess, Emily Lasala, Pete Marckmann, Cody Maynard, Dave Minton, Mariah Modson, Veronica Nixon, Jason Nyberg, Sophie Ojcius, Brook Serpa, John Southern, Elisabeth VanderLeeuw, Steve Whitney



Goals And Activities

Provide a forum and the structure to discuss, develop, and implement a statewide imagery program for Arizona, by:

* Defining the scope and objectives of an imagery program. The group will discuss and document the following items to include in an acquisition strategy, guidelines, and recommendations document for the AGIC Council:
	+ - Minimum program requirements
			* Resolution for rural, urban and metropolitan areas
			* Collection cycle(s)
			* Season of acquisition
			* Access and deliverables
			* Format requirements
		- Ancillary/Derivative datasets
		- Storage requirements & infrastructure
			* Data Dissemination & constraints
		- Program justification and implementation strategy
			* RFI/RFP requirements
			* Procurement mechanism and cost sharing model
			* timeline &
			* project management requirements
* Developing processes and agreements to ensure program sustainability
* Developing and implementing an education and outreach strategy to
	+ - ensure stakeholder engagement and representation through targeted outreach
		- explore and research existing imagery program documentation
			* Presentations from subject matter experts – recorded webinars
			* Existing state imagery programs – use cases & best practices
			* RFI/RFP examples
			* Cost and program justification
				+ FGDC documentation and recommendations
* Developing a communication strategy that includes use case examples to ensure program value is communicated clearly to Executive Leadership