

**MINUTES OF PUBLIC MEETING OF THE
ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE**

DRAFT

A public meeting of the Arizona Geographic Information Council was convened on April 20, 2022, at 1:00 pm. Due to a Governor’s Executive Order, the meeting was held by phone and online only. Present at the meeting were the following members or designees of the AGIC Outreach Committee:

Table 1: Committee Voting Members

Member	Agency/Company	In Attendance*
Jenna Leveille, Co-Chair	AZ State Land Department	Yes, Virtual
Cheryl Thurman, Co-Chair	TerraSystems SW	Yes, Virtual
Patrick Whiteford, Co-Chair	AZ Dept of Transportation	No, Excused
Aryn Musgrave	City of Phoenix	Yes, Virtual
Sage Donaldson	AZ Dept of Transportation	No, Excused
Kasey Green	AZ State Land Department	Yes, Virtual
Paul Minnick	AZ Commerce	No, Excused
Mariah Modson	AZ State Land Department	Yes, Virtual
Lucas Murray	AZ Dept of Transportation	Yes, Virtual
Aparna Thatte		Yes, Virtual

*Yes, Virtual indicates the person was present at the meeting either by phone or by logging in to WebEx.

Table 2: Public Members At-Large

Member	Agency/Company	In Attendance*
Brandon Barnett	AZ State Land Department	Yes, Virtual
Samantha Dinning	City of Carrollton, TX	Yes, Virtual
Seth Franzman	Renaissance Man	Yes, Virtual
Nahide Aydin Reynolds	Westland	Yes, Virtual
Mariah Modson	AZ State Land Department	Yes, Virtual

*Yes, Virtual indicates the person was present at the meeting either by phone or by logging in to WebEx.

- I. **Call to order:** Meeting was called to order at 1:11 pm; Introductions were made by the committee ensuring attendance list was managed and quorum established.

- II. **Approval of Meeting Minutes from March 2021:** Motion to approve minutes made by Lucas and seconded by Mariah. Motion passed.

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III. Monthly Topics of Discussion:

Announcements

- Council Meeting
 - The next council meeting is scheduled for 5/5
- AGIC Symposium 2022
 - The next AGIC conference is scheduled for 8/30 to 9/2.
 - Registration, Call for Papers, and the t-shirt design contest are open
- Secretary Position
 - Aryn stepped down as secretary and the position is currently available. Anyone interested in the position is encouraged to contact Jenna or Cheryl.

GIS Related Activities

- ArcGIS Online Student Map Competition
 - AGIC is helping to coordinate the student competition. So far, 12 entries have been submitted by two schools. The deadline for submissions is 5/11.
- UAS Outreach Workgroup
 - The UAS Workgroup has established an outreach workgroup of their own, to coordinate UAS-specific outreach activities for AGIC.
 - The workgroup is interested in doing more outreach within schools through the Chief Science Officer (CSO) Network. The CSO Network encourages students to develop science projects and have shown interest in increasing GIS projects.
 - Jenna feels the CSO Network may also increase interest in future ArcGIS Online Student Map Competitions.
- AGIC Website Updates
 - Lucas updated the council and committee membership pages and organizational charts. He also added a new webpage with a history of past AGIC newsletters.
 - Jenna and Lucas plan to discuss converting the organizational chart to an ArcGIS Hub.
- Mentorship Program
 - The program had a follow-up meeting with mentors and mentees on 4/7. While the event was optional, turnout was good, and attendees were engaged. One idea that came out of the meeting was a central website that provides more guidance on the roles and responsibilities of mentors and mentees. The Mentorship Workgroup is currently look at developing the website on ArcGIS Hub.
- Job Board
 - Kasey and Sage have updated the job board so it automatically removes any jobs that have reached an expiration date.

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- AGIC-L Posts
 - The most recent AGIC newsletter as well as information about the next symposium were recently sent out.
 - Jenna feels with the upcoming UAS symposium, there is enough material to post to AGIC-L and more ideas are not needed at this time.

- IV. **Quarterly Social Debrief:** The first AGIC social occurred on 4/13. Socials were scheduled in five locations (Phoenix, Tucson, Prescott, Flagstaff, and Yuma). The events were well attended, with Tucson having 30 people show up. Jenna said there was enough of a turnout to justify doing more socials on a quarterly basis.

- V. **2022/23 Work Plan Discussion:** The committee reviewed a draft work plan. Lucas and Cheryl suggested adding wording that directly ties an Outreach goal to AZGeo, which would better tie the work plan to the AGIC priorities developed by the Council Chairs. Nahide also suggested adding wording to focus more GIS Day activities in rural and tribal communities. With the additions made, a motion was made to approve the work plan by Cheryl and seconded by Kasey. The motion passed.

- VI. **Rural/Tribal Flyer Content Development:** The committee brainstormed ideas for developing a flyer that would highlight the committees and resources AGIC could offer to rural and tribal communities. Cheryl recommended a separate flyer be created for rural and tribal communities, since their needs tend to be different. Lucas suggested surveying rural and tribal contacts to get a better idea of the projects they are working on, which could help the committee decide which AGIC resources would be best to advertise. Cheryl felt a facilitated discussion with these communities would produce more valuable information. Jenna pointed out the most important need is for a list of contacts in these communities. Her and Cheryl will begin working on developing that list.

Action Item: Cheryl and Jenna will begin developing a list of contacts for the rural and tribal communities.

- VII. **AGIC Event Support:** The UAS, LiDAR, and Natural Resources workgroups have joined together to host a symposium from May 24-25. They have requested Outreach to help advertise the event, such as creating a flyer that can be sent out through AGIC-L and social media.

- VIII. **Social Media Workgroup Updates:** Aparna gave an updated from the latest social media workgroup meeting. She noted LinkedIn is the most popular AGIC social media account with Facebook in second. The workgroup discussed their next geospatial spotlight and have started work to update their social media guidelines document.

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- IX. **Information or Topics for Future Meetings:** The next Committee meeting is scheduled for May 18th, 2022.

- X. **Adjourn:** Adjourned at 2:19 pm

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