

Mission (from statutes):

- Serve as a forum to facilitate informational exchange between federal, state, tribal, regional and local governments, the private sector and professional associations.
- Collect information on user requirements on matters related to geographic information systems, technologies, products, services, standards, programs and activities

2022-23 Meeting Dates:

- This committee plans to meet on the third Wednesday of each month from 1 - 2:30 PM.

Outreach Committee:

- Co-Chairs: Jenna Leveille, Cheryl Thurman, Patrick Whiteford
 - Members: Sage Donaldson, Kasey Green, Paul Minnick, Mariah Modson, Lucas Murray, Aryn, Musgrave, Aparna Thatte
 - Public-at-Large: Brandon Barnett, Samantha Dinning, Shauna Evans, Seth Franzman, Mike Hilstrom, Tom Mueller, Erin Murphy, Bill Nye, Shaun Perfect, Eric Shreve
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Goal 1: INCREASE AGIC AWARENESS AND PARTICIPATION

- Increase annual AGIC conference attendance
- Increase outreach to rural and tribal communities, non-GIS savvy organizations, students, and educators, highlighting the resources available within AZGeo
- Increase visibility about the benefits of GIS
- Actively recruit new members for AGIC Committees and Workgroups
- Facilitate and support GIS Day activities and participation, particularly in rural and tribal communities
- Participate in, and promote Arizona GIS events and User Groups Meetings
- Plan and facilitate quarterly social hours for AGIC participants

Goal 2: UPDATE/MAINTAIN AGIC WEBPAGE AND SOCIAL MEDIA

- Maintain AGIC news and Resources sections of the AGIC website
- Support the activities of the Social Media Workgroup
- Maintain standard work documenting website and social media activities
- Coordinate with other AGIC Committees and Work Groups as needed for website and social media content

Goal 3: OUTREACH MATERIAL

- Finalize and acquire AGIC marketing materials for participation at conferences and events

- Create and revise AGIC Outreach materials as needed; making certain to include appropriate file formats for use on social media channels
- Research and identify additional opportunities for distribution of AGIC Outreach materials

Goal 4: SUPPORT PROFESSIONAL DEVELOPMENT OPPORTUNITIES

- Continue to support, facilitate and develop the AGIC mentoring program
- Support and promote social networking and professional development opportunities
- Coordinate with other AGIC Committees and Work Groups in the creation, organization & advertising of AGIC Educational Workshops