

**MINUTES OF THE  
ARIZONA GEOGRAPHIC INFORMATION COUNCIL  
OUTREACH COMMITTEE**

A Public meeting of the Arizona Geographic Information Council (AGIC) was convened on Wednesday, November 15th at 1pm on Google Meet. Present at the meeting were the following members or designees of the AGIC Outreach Committee

**Table 1: Committee Voting Members (16)**

<b>Member</b>	<b>Agency/Company</b>	<b>In Attendance</b>
Jenna Leveille, Co-chair	AZ State Land Department	Yes, phone
Sage Donaldson, Co-Chair	AZ Dept of Transportation	Yes, phone
Cheryl Thurman, Co-chair	TerraSystems Southwest	Yes, phone
Brandon Barnett, Secretary	Republic Services	Yes, phone
Aryn Musgrave	Phoenix Botanical Gardens	Yes, phone
Patrick Whiteford	AZ Dept of Transportation	Yes, phone
Kasey Green	AZ State Land Department	Yes, phone
Lucas Murray	AZ Dept of Transportation	Yes, phone
Aparna Thatte	Self	Yes, phone
Bill Nye	ADES	Yes, phone

**Table 2: Public at Large**

<b>Name</b>	<b>Agency/Company</b>	<b>In Attendance</b>
Shaun Perfect	ADOT	Yes

The Committee discussed and acted on the following items.

- I. Establish Quorum, Call to Order, and Introductions  
**Meeting was called to order at 1:02 PM. Introductions were made, and quorum was established.**
- II. Approval of October Meeting Minutes  
**Kasey Green motioned, and Lucas Murray seconded. The October minutes were passed unanimously with no further discussion.**
- III. Monthly Topics of Discussion
  - o Announcements/General discussion
    - [Arizona GIS Day Proclamation](#)

**MINUTES OF THE  
ARIZONA GEOGRAPHIC INFORMATION COUNCIL  
OUTREACH COMMITTEE**

- NRWG Virtual Presentation Series - December 7, 1-3 PM | [Registration](#)

**The Governor, Katie Hobbs, signed a Proclamation to make GIS Day a statewide holiday for the State of Arizona! This has been shared on all social media. The Natural Resources Workgroup will hold a Virtual Presentation Series on integration of cloud technology and data access pathways and processing tools with flood mitigation and conservation management.**

- Professional Development
  - Mentoring Program Application is open
  - MIT Wrap-Up: Wednesday, November 29, 5:30 - 6:30 PM
  - Mentorship Program Wrap-Up: December 6, 5 - 6 PM

**The second year of the mentoring program is coming to an end, but the application for the 2024 program is now open. This will stay open a little later than originally planned to give more people chances to sign up.**

**The MIT wrap-up is at the end of the month, which should cause an influx of mentor applications for the 2024 program. The last of the presentations for the mentees will take place during the wrap-up meeting for the mentorship program on December 6. What will also occur during this meeting will be a feedback discussion on the program as a whole for the year.**

**The Social Media Workgroup was highlighted during the NSGIC conference, which is a huge kudos for the Outreach Committee!**

- Website Activity Update
  - Website Updates
  - Resources Page Subgroup Update

**The Resources page has been updated. The training links were removed with the intention of replacements that will come next month. There was also a new link for the job board added, as well as a new organization chart for all the committees in AGIC. There has been a map of all the state's GIS contacts created within the resources page subgroup and will be included in the resources page by next meeting.**

- Quarterly Social Network Planning

**MINUTES OF THE  
ARIZONA GEOGRAPHIC INFORMATION COUNCIL  
OUTREACH COMMITTEE**

- Tonight GIS Day Social - Tempe - Fate Brewing 5PM, Regional events happening in Flagstaff and Tucson.

**The next social is scheduled for tonight at Fate Brewing in Tempe, Your Pie in Flagstaff, and Borderlands Brewing in Tucson. The Yuma group is going to different elementary schools to celebrate GIS Day instead of organizing a dedicated happy hour.**

IV. AGIC Council Meeting Debrief

**The Leadership Workshop for this next year has decided to go with a professional organizational group, sometime after the February meeting. Lucas Murray was elected as vice chair for that subgroup. Some of the gaps within the Council are intended to be with more executive attendees to bring some more experiences and outlooks to AGIC. The Arizona GMA has helped us realize that we need a dedicated group for our next GMA, which will likely be discussed in their next two meetings.**

V. AGIC Annual Report content submission

**There is a survey out right now for each committee and workgroup to include any activities that should be included in the Annual Report. Any suggestions on organization and any help for verbiage on group-specific activities are welcome. Reach out to Jenna if you have any ideas. Some ideas from this group that can be highlighted include: Mentorship Program, Authoritative Data Guidelines, the AGIC Website Revamp, the Symposium, Social Media Guidelines and efforts, the ArcGIS Online competition, among others.**

VI. Social Media WG

- SM Activity Update
- Geospatial Spotlight

**There was an impromptu meeting at the end of October to go over Hootsuite doubling their prices, we have decided to go with Canva Teams instead. Volunteers are needed to fill the role that Mariah had within Social Media, so keep this need in mind in the future. Aparna shared that numbers on followers are up across all accounts, with LinkedIn being the front runner. The Geospatial Spotlight will be the Arizona Remote Sensing**

**MINUTES OF THE  
ARIZONA GEOGRAPHIC INFORMATION COUNCIL  
OUTREACH COMMITTEE**

**Center for November.**

- VII. Comments, requests, and items for future agendas and meeting dates. The working group may discuss matters of procedure relative to its meetings. Committee members may also wish to direct staff to study areas of concern and/or place such items on future agendas and to discuss and schedule future meeting dates.

**There were no comments.**

- VIII. Adjourn

**Meeting adjourned at 1:57 PM**

Upcoming 2023 Meeting Dates (Monthly):

- January 18
- February 15
- April 19
- May 17
- June 21
- July 19
- August 16
- September 20
- October 18
- November 15
- December 20