

**MINUTES OF THE
ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE**

A Public meeting of the Arizona Geographic Information Council (AGIC) was convened on Wednesday, February 21st at 1pm on Google Meet. Present at the meeting were the following members or designees of the AGIC Outreach Committee

Table 1: Committee Voting Members (16)

Member	Agency/Company	In Attendance
Jenna Leveille, Co-chair	AZ State Land Department	Yes, phone
Sage Donaldson, Co-Chair	AZ Dept of Transportation	Yes, phone
Cheryl Thurman, Co-chair	TerraSystems Southwest	Yes, phone
Brandon Barnett, Secretary	Republic Services	Yes, phone
Aryn Musgrave	Phoenix Botanical Gardens	No, with notice
Patrick Whiteford	AZ Dept of Transportation	Yes, phone
Kasey Green	AZ State Land Department	Yes, phone
Lucas Murray	AZ Dept of Transportation	Yes, phone
Aparna Thatte	Self	No, with notice
Bill Nye	ADES	Yes, phone

Table 2: Public at Large

Name	Agency/Company	In Attendance
Emily La Sala	Pinal County	Yes
Shaun Perfect	ADOT	Yes
Noah Golinko	BadElf	Yes

This meeting was recorded. The recording may be reviewed here:

📁 [AGIC Outreach Committee \(2024-02-21 13:02 GMT-7\)](#)

The Committee discussed and acted on the following items.

I. Establish Quorum, Call to Order, and Introductions

Meeting was called to order at 1:02 PM. Introductions were made, and quorum was established.

II. Approval of January Meeting Minutes

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Kasey Green motioned, and Lucas Murray seconded. The January minutes were passed unanimously with no further discussion.

III. Monthly Topics of Discussion

o Announcements/General discussion

- Annual Leadership Workshop - Tuesday, February 27, 2024 | 9AM**

The Leadership Workshop will include an in-person discussion on the events, meetings, and applications of AGIC for 2024. Those who want to stay through lunch and participate in various activities, feel free.

- Valentine's Day Application**

Kasey and Sage created a Valentine's Day application for sharing pictures! It is still open for you to submit yours!

o Q1 AGIC Council Meeting Debrief

- Workgroup Structure**
- Special Interest Committee**

The Council has decided to restructure workgroups and their requirements. Previously, the committees needed to determine if their workgroups needed to include work plans for the year, but not as much this year. This year, the Council has decided to include the number of meetings each workgroup will have in order to decide if any need to be sunsetted/disbanded. Groups being able to define their own necessity towards AGIC will allow for a second look at restructuring committees and workgroups.

o Professional Development

- Mentoring Program Update**

The program did kick off last month, where mentors were given their expected responsibilities and mentees were given a run-down of what to expect for this program. This year the program is utilizing Discord with the intention of communicating with ease; either with questions, sharing resources, or general conversation. Tonight the leadership team will meet to discuss how the beginning of the program has started and any comments as to how to move forward, with the Mentor in Training program and Mentorship Bootcamp kicking off a few weeks later.

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o Website Activity Update

There is another person assisting with the website management, Noah Golinko, who has taken on the Org Chart and news article posting. Articles have been posted regularly and updates have been made to the contact portion of the website.

o Quarterly Social Network Planning (12:43)

The socials for this year will be March, June, September, and December. A new RSVP form has been created to be able to give the host a more accurate number of attendees. The dates have been decided to move to different portions of the valley for the Phoenix groups to give others the opportunity to make it to the socials if they are farther out. There will be a request sent out on AGIC-L to see if someone would like to host the west valley to try and be more inclusive.

IV. 2024 Goals Discussion (18:47)

o January discussion follow-up

- Tribal outreach | Symposium track**
- Education Workgroup/Outreach**

The Work Plan is due by May for the Council this year. This has already been discussed within the last few months within the group, but a new plan still needs to be drafted. In order to expand tribal outreach, it was suggested to reach out directly to tribes and see if there could be a tribal track created at the Symposium so the work being done within the different tribes can be showcased. It was suggested to offer assistance with their services and even showing what content a newsletter can give. First steps will be creating a team where volunteers can come up with some content that may be beneficial for tribal areas to utilize.

It was brought up to explore an education workgroup or even an outreach program for AGIC. Some ideas were learning legal descriptions, how to COGO within government positions, addressing, digitizing, metadata, surveying, and similar other education that may not have been taught in their GIS programs in school. It was also

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discussed to try and reach out for AGIC involvement, which already is in place, but maybe could be done in a different way. GISP opportunities and the difference between government and private sector positions would be a fantastic inclusion. This topic will be explored in further meetings.

V. Social Media WG

- o SM Activity Update
- o Geospatial Spotlight

All of the followers and engagements have still been going up. The Mentorship Program was highlighted for the month of January, and Camp Naco is currently being highlighted for the month of February. March will highlight the PhxGeo group as well as the regular holidays and extras that were agreed upon within the group.

VI. Comments, requests, and items for future agendas and meeting dates. The working group may discuss matters of procedure relative to its meetings. Committee members may also wish to direct staff to study areas of concern and/or place such items on future agendas and to discuss and schedule future meeting dates.

There were no comments.

VII. Adjourn

Meeting adjourned at 2:27 PM

Upcoming 2024 Meeting Dates (Monthly):

- January 17
- February 21
- March 20

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- April 17
- May 15
- June 19
- July 17
- August 14
- September 18
- October 16
- November 13
- December 18