

**MINUTES OF THE
ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE**

A Public meeting of the Arizona Geographic Information Council (AGIC) was convened on Wednesday, March 20th at 1pm on Google Meet. Present at the meeting were the following members or designees of the AGIC Outreach Committee

Table 1: Committee Voting Members (16)

Member	Agency/Company	In Attendance
Jenna Leveille, Co-chair	AZ State Land Department	Yes, phone
Sage Donaldson, Co-Chair	AZ Dept of Transportation	Yes, phone
Cheryl Thurman, Co-chair	TerraSystems Southwest	Yes, phone
Brandon Barnett, Secretary	Republic Services	Yes, phone
Aryn Musgrave	Phoenix Botanical Gardens	No, with notice
Patrick Whiteford	AZ Dept of Transportation	Yes, phone
Kasey Green	AZ State Land Department	Yes, phone
Lucas Murray	AZ Dept of Transportation	Yes, phone
Aparna Thatte	Self	Yes, phone
Bill Nye	ADES	Yes, phone
Shaun Perfect	ADOT	Yes, phone

Table 2: Public at Large

Name	Agency/Company	In Attendance
Emily La Sala	Pinal County	Yes
Noah Golinko	BadElf	Yes

This meeting was recorded. The recording may be reviewed here:
<https://drive.google.com/file/d/1MduT7nvAEFmBIPCmVavWRlq3Wd98iFUD/view?usp=sharing>

The Committee discussed and acted on the following items.

I. Establish Quorum, Call to Order, and Introductions

Meeting was called to order at 1:03 PM. Introductions were made, and quorum was established.

II. Approval of February Meeting Minutes

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Bill Nye motioned, and Sage Donaldson seconded. Aparna abstained. The February minutes were passed unanimously with no further discussion.

III. Monthly Topics of Discussion

- Announcements/General discussion
 - AGIC Symposium T-shirt Design Contest is OPEN! [Submission Information](#)
 - 2024 AGIC Symposium Save the date! August 27-30, 2024, Prescott AZ
 - NEW! AGIC Special Interest Committee
 - Upcoming Meetings:
 - [AGIC Council Meeting](#) | Thursday, May 2 | 10a

The annual T-shirt design contest is open for all creatives to join in on! The contest closes on April 30th. Registration and scholarships for the symposium will be open shortly for all. The new special interest committee has been created to help streamline current workgroups that we have active in AGIC and to support events, and presentations. This committee has had one meeting and has started to put together a mechanism for folks to request events and is actively welcoming volunteers that want to join.

- Professional Development
 - Mentoring Program Update

The program has had a number of leadership meetings brainstorming on best practices and meeting preparations for the rest of the program. Topics discussed were program benefits, updates, and communication tools (Discord). The program seems to overall be running very smoothly.

- Website Activity Update

There have been updates and news articles being updated consistently. The data discovery document and authoritative data worksheet was approved to be added onto the website. Our new volunteer, Noah, has really taken to assistance with the website.

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- Quarterly Social Network Planning

April 10th will be the next Social Networking Meet-Up, but venues are still up in the air, with the exception of Tucson. There is still discussion on a meet-up specific to the Esri UC, but details are yet to be decided as of right now.

IV. 2024 Goals Discussion

- February discussion follow-up:
 - Education Workgroup/Outreach
- Review 2024-25 Draft Work Plan and 2023 Accomplishments

At the last meeting, the discussion of the possibility of an Education Workgroup took place. After some time to think about this workgroup, some expressed the possible need for updating the curriculum on the website, as well as using the ArcGIS Online Competition as a way to expand the reach of the competition and schooling. The Green Drone AZ initiative for teaching GIS to school-aged children was also proposed to be supported by this new workgroup. After many different suggestions for content and though for age/experience level, there could be a separate discussion on the organization of the group after it is created. Lucas Murray motioned to create the Education Workgroup and Patrick Whiteford seconded on the creation. With no opposition or abstentions, the Education Workgroup was created.

A draft of the Work Plan was sent out to the group prior to the meeting in order for the volunteers of the workgroup to review and bring any suggestions or changes. In the goal for increasing awareness and participation for AGIC, tracking metrics for those that attended the symposium was added. A second subject added was to reach out to APLS for their Young Professionals in surveyors program as well as workshopping a newsletter for the Tribal Nations.

V. Social Media WG

- SM Activity Update
- Geospatial Spotlight

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All of the followers and engagements have still been going up. Camp Naco was featured as the Geospatial Spotlight for February and this month is PHXGeo. Regular holidays are still being posted and extra posts that were agreed upon.

- VI. Comments, requests, and items for future agendas and meeting dates. The working group may discuss matters of procedure relative to its meetings. Committee members may also wish to direct staff to study areas of concern and/or place such items on future agendas and to discuss and schedule future meeting dates.

There were no comments.

- VII. Adjourn

Meeting adjourned at 2:08 PM

Upcoming 2024 Meeting Dates (Monthly):

- January 17
- February 21
- March 20
- April 17
- May 15
- June 19
- July 17
- August 14
- September 18
- October 16

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- November 13
- December 18