

**MINUTES OF THE  
ARIZONA GEOGRAPHIC INFORMATION COUNCIL  
OUTREACH COMMITTEE**

A Public meeting of the Arizona Geographic Information Council (AGIC) was convened on Wednesday, May 15th at 1pm on Google Meet. Present at the meeting were the following members or designees of the AGIC Outreach Committee

**Table 1: Committee Voting Members (16)**

<b>Member</b>	<b>Agency/Company</b>	<b>In Attendance</b>
Sage Donaldson, Co-Chair	AZ Dept of Transportation	Yes, phone
Cheryl Thurman, Co-chair	TerraSystems Southwest	No, with notice
Brandon Barnett, Secretary	Republic Services	Yes, phone
Aryn Musgrave	Phoenix Botanical Gardens	No, with notice
Patrick Whiteford	AZ Dept of Transportation	Yes, phone
Kasey Green	AZ State Land Department	Yes, phone
Lucas Murray	AZ Dept of Transportation	Yes, phone
Aparna Thatte	Self	Yes, phone
Bill Nye	ADES	Yes, phone
Shaun Perfect	ADOT	Yes, phone

**Table 2: Public at Large**

<b>Name</b>	<b>Agency/Company</b>	<b>In Attendance</b>
Emily La Sala	Pinal County	Yes
Emily Harding		Yes
Noah Golinko		Yes

The Committee discussed and acted on the following items.

I. Establish Quorum, Call to Order, and Introductions

**Meeting was called to order at 1:03 PM. Introductions were made, and quorum was established.**

II. Approval of April Meeting Minutes

**Patrick Whiteford motioned, and Kasey Green seconded. The April minutes were passed unanimously with no further discussion.**

III. Monthly Topics of Discussion

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- o Announcements/General discussion
  - AGIC Symposium T-shirt Design Contest Voting is OPEN!  
[Submission Information](#)
  - [Q2 Newsletter](#)
  - Upcoming Meetings:
    - AGIC Conference Committee - 6/11/2024
    - AGIC UAS Workgroup - 6/5/2024
    - AGIC Social Media Workgroup - 6/11/2024
    - AGIC Natural Resources Workgroup - 6/11/2024

**With Jenna leaving ASLD, she will not be a Co-Chair anymore for this committee. Leadership changes will have some differences in organization, but Sage and Cheryl will remain to be the chairs on the Outreach Committee.**

**The annual T-shirt design contest is open to vote for this year's design! Click the link above to vote.**

**The Quarter 2 Newsletter is now live for those interested in checking it out. The Q3 Newsletter will start to be built next month, and anyone that wants to volunteer their time to help is more than welcome. The UAS Workgroup will become the Emerging Technologies and Remote Sensing Committee in the future, so make sure to keep an eye out for that. The Natural Resources Workgroup will transition soon to the Natural Resources Committee, which is also another change to keep in mind.**

- o Professional Development
  - Mentoring Program Update

**Year 3 of the Mentor Program is going very well. The Mentor in Training Meetings are going well, covering important and interesting topics that are molding different learning and teaching styles. The Mentor Bootcamp has happened as well, which helps the mentors talk about strategies and networking to help solve different mentee issues.**

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- o Website Activity Update

**The two new committees mentioned earlier were added to the site, and the org chart was updated with it. The Data Discovery document and Authoritative Data White Paper are now under the Publications and Documents section of the website.**

- o Quarterly Social Network Planning

**The last socials during the first week of May went really well! Prescott has been added since the last round, and the next Quarterly Socials will be the week after the Esri UC, but dates are still up in the air.**

IV. AGIC Activities for ongoing committees and workgroups

V. Outreach Education Workgroup

**The first meeting for the Education Workgroup is May 21st. Those that showed interest in the workgroup received the invites, but if anyone else wants to join please reach out to Sage Donaldson.**

VI. Q2 Council Report

- o Banner Acquisition
- o Report Content

**Lucas Murray started a vote to deny the banner purchase, which Bill Nye seconded. The group voted in favor of Lucas' motion and there was no further discussion.**

**There are still attempts at reaching out to the tribes of Arizona and assisting them in whichever ways they need. There was a concern that was raised by some volunteers in other committees and workgroups where they wanted to help, but weren't sure where they would be able to help. This group decided to hold a discussion at the next meeting to devise a community board for others to monitor and assist as needed on the website.**

VII. Social Media WG

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- o SM Activity Update

**All of the followers and engagements have still been going up.**

**The group decided that we will be supporting meeting reminders, job boards, articles, and holidays that have already been designed in previous years only. No new Geospatial Spotlights for the time being.**

- VIII. Comments, requests, and items for future agendas and meeting dates. The working group may discuss matters of procedure relative to its meetings. Committee members may also wish to direct staff to study areas of concern and/or place such items on future agendas and to discuss and schedule future meeting dates.

**There were no comments.**

- IX. Adjourn

**Meeting adjourned at 1:45 PM**

Upcoming 2024 Meeting Dates (Monthly):

- January 17
- February 21
- March 20
- April 17
- May 15
- June 19
- July 17
- August 14
- September 18

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- October 16
- November 13
- December 18