

**MINUTES OF THE
ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE**

A Public meeting of the Arizona Geographic Information Council (AGIC) was convened on Wednesday, May 17th at 1pm Google Meets. Present at the meeting were the following members or designees of the AGIC Outreach Committee:

Table 1: Committee Voting Members (16)

Member	Agency/Company	In Attendance
Jenna Leveille, Co-chair	AZ State Land Department	Yes, phone
Patrick Whiteford, Co-Chair	AZ Dept of Transportation	Yes, phone
Cheryl Thurman, Co-chair	TerraSystems Southwest	Yes, phone
Brandon Barnett, Secretary	Republic Services	Yes, phone
Aryn Musgrave	Phoenix Botanical Gardens	Yes, phone
Sage Donaldson	AZ Dept of Transportation	Yes, phone
Kasey Green	AZ State Land Department	Yes, phone
Mariah Modson	AZ State Land Department	Yes, phone
Lucas Murray	AZ Dept of Transportation	Yes, phone
Aparna Thatte	Self	No, with notice

Table 2: Public at Large

Name	Agency/Company	In Attendance
Seth Franzman	Renaissance Man	Yes
Bill Nye	ADES	Yes
Shaun Perfect	AZ Dept of Transportation	Yes
Krystal Saverse	Arizona Commerce Authority	Yes

The Committee discussed and acted on the following items.

- I. Establish Quorum, Call to Order, and Introductions

Meeting was called to order at 1:02 PM. Introductions were made, and quorum was established.

- II. Approval of April Meeting Minutes

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Patrick Whiteford motioned, and Bill Nye seconded. The April minutes were passed unanimously with no further discussion.

III. Monthly Topics of Discussion

- Announcements/General discussion
 - AGIC Data Committee Geospatial Summit | Yavapai College | June 8 & 9 | [Registration](#)
 - AGIC Education and Training Symposium | Prescott Resort | August 29 – Sept 1
 - [Call for Papers](#)
 - [Maps & Apps Contest](#)

The summit is planned for the 8-9 of June and is partnered with Yavapai College (both days being split between their campus). The first day consists of demonstrations and the second will have presentations. Breakfast, lunch, and snacks will be provided with registration.

The call for papers for the AGIC Symposium is open for submission. Drafts of ideas are allowed to consider those that may not have a complete presentation ready. Registration is open June 1st for attendees. All of those who register will be given the opportunity to join the ‘Iron Cartographer’ competition where those chosen will compete during the symposium at a 90-minute mapping sprint.

The Maps and Apps contest is open and anyone who is interested to submit is encouraged to do so.

- Professional Development
 - Mentor in Training | May 24 | 5:30p
 - Additional cohort for 2023

The first two sessions for the Boot Camp and Training went off without a hitch, with another Mentor in Training session Wednesday the 24th. This session will cover more of how you engage with people and share skills in your day-to-day life. Phillip Leveille and Jami Dennis will head this meeting.

The additional cohorts relate to those who signed up for the program for six months in order to gauge their intentions with either continuing the program or stopping and to reassign some mentees/mentors that wish to continue if their pair does not want to.

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- AGIC Website Activity Update
 - Subgroup activity
 - Updates

A subgroup meeting happened last Friday to go through ideas and changes through the website's resources page. Some of these changes include moving the Publications and Documents section as the landing page of the Resources tab. The remaining pages within this section are currently being reviewed to make sure that they are either up to date or relevant to the Resources tab. This includes those that can be found in other places or those that are no longer relevant. The contacts that are listed within this tab will be incorporated into an interactive map where each county has the respective linked information. The Events tab has been cleaned up and updated to upcoming events, with older events being removed and newer events being added.

The new Org Chart has been created and implemented within the site, as well as a link to the Experience that has more in depth information [here](#).

- Quarterly Social Network Planning
 - Next Social | May 17, 2023

The Socials are tonight in four different locations. Phoenix at Huss, Yuma at Pint House, Flagstaff at Your Pie, and Tucson at Hop Social. Yuma has discussed switching to a lunch get together for next time. Peoria will be a fifth addition next time.

IV. May 4 AGIC Council Meeting

The annual Report can be found [here](#). The Council approved all workplans that were submitted; the Data Committee will need to submit theirs before the August meeting. The Social Media guidelines and the Org Chart revamp were approved. The Council approved sending Kasey Green to a summit in North Dakota to learn about clearinghouse best practices for AGIC. Discussion on AZCORS gaining funding was discussed and will be reported on in the future.

V. Outreach Co-Chair Discussion

Patrick Whiteford has been the Co-chair for this committee for several years now and has decided to pass his position down to Sage Donaldson. This decision was made based on him having multiple current responsibilities and the opportunity to give a fresh perspective.

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For this change to be made, a vote will need to be passed. The motion for Sage to be a Co-chair was made by Cheryl Thurman, with Mariah Modson seconding. The vote was passed unanimously.

VI. AZGeo WG Outreach Activity Update

Patrick shared the two items that the AZGeo was tasked with: the evaluation of authoritative data and data discovery. The White Paper, 'Guidance for Authoritative Data', was shared. A final meeting was agreed to be scheduled to go through thoroughly before final submission to the council. This will be in addition to a link being sent out for thoughts from all that were not in this meeting. The Data Discovery flyer was shared in its most updated form, with one last round of review being requested from all members of the committee.

VII. ArcGIS Online Student Competition Winner

The ArcGIS Online Competition wrapped up last week, with the winner for the whole state being a pair that consisted of Evan Gosar and Ananth Vuppu. The winning storymap, with the subject of light pollution, can be found [here](#)

VIII. Esri User Conference AGIC Meet-up

Sage reached out to some contacts regarding the feasibility of this meetup, with the conclusion seeming like it was too late to organize an Esri-official meetup. An unofficial meetup will be organized with those that will be attending the Esri UC.

IX. Social Media WG

- SM Activity Update
- Geospatial Spotlight

The analysis for the numbers on every platform was shared with the summary being a steady increase in all numbers. YouTube has videos being released every week currently as a part of the 'Presents' series. The Spotlight for May is AZDEMA for Military Appreciation Month and will feature a local member. Mentees have still been meeting in creating

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StoryMaps for both content creation and general learning of StoryMaps every week on Mondays and Thursdays from 6-8pm.

- X. Comments, requests, and items for future agendas and meeting dates. The working group may discuss matters of procedure relative to its meetings. Committee members may also wish to direct staff to study areas of concern and/or place such items on future agendas and to discuss and schedule future meeting dates.

There were no comments.

- XI. Adjourn

Meeting adjourned at 1:55 PM

Upcoming 2023 Meeting Dates (Monthly):

- January 18
- February 15
- April 19
- May 17
- June 21
- July 19
- August 16
- September 20
- October 18
- November 15
- December 20