

**MINUTES OF THE
ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE**

A Public meeting of the Arizona Geographic Information Council (AGIC) was convened on Wednesday, July 19th at 1pm on Google Meet. Present at the meeting were the following members or designees of the AGIC Outreach Committee

Table 1: Committee Voting Members (16)

Member	Agency/Company	In Attendance
Jenna Leveille, Co-chair	AZ State Land Department	Yes, phone
Sage Donaldson, Co-Chair	AZ Dept of Transportation	Yes, phone
Cheryl Thurman, Co-chair	TerraSystems Southwest	No, with notice
Brandon Barnett, Secretary	Republic Services	Yes, phone
Aryn Musgrave	Phoenix Botanical Gardens	Yes, phone
Patrick Whiteford	AZ Dept of Transportation	No, with notice
Kasey Green	AZ State Land Department	Yes, phone
Mariah Modson	AZ State Land Department	Yes, phone
Lucas Murray	AZ Dept of Transportation	Yes, phone
Aparna Thatte	Self	Yes, phone
Bill Nye	ADES	Yes, phone

Table 2: Public at Large

Name	Agency/Company	In Attendance
Nahide Aydin-Reynolds	ADES	Yes
Shaun Perfect	ADOT	Yes
Krystal Saverse	Arizona Commerce	Yes

The Committee discussed and acted on the following items.

- I. Establish Quorum, Call to Order, and Introductions
Meeting was called to order at 1:05 PM. Introductions were made, and quorum was established.
- II. Approval of June Meeting Minutes

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Mariah Modson motioned, and Kasey Green seconded. The June minutes were passed unanimously with no further discussion.

III. Monthly Topics of Discussion

- Announcements/General discussion
 - AGIC Education and Training Symposium | Prescott Resort | August 29 – Sept 1
 - Esri UC Debrief

Registration is open for the Symposium, so sign up if you can! Early bird registration will close Friday the 28th. Maps and apps is open as well, so submit any amazing maps and/or apps that you've created that you would like to share (closes August 18th). The agenda for the Symposium live for those interested in checking it out.

Those that went to the Esri UC expressed that they really enjoyed their time through the networking, expo booths, and presentations. Although overwhelming at times, the UC was full of so much worthwhile information. Shaun Perfect had a presentation showcasing AZGeo and the site, which was fantastic to get exposure of AGIC out there.

- Professional Development
 - MIT Session – July 19 5:30P
 - Q3 Check-In – July 27 5P

The next Mentor in Training session tonight is about professional development, how to get your mentee ready, and how to continue to grow your own personal brand. Next week will be the Q3 meeting that will cover status updates, surveys on how/if we can support those involved in the program if they need it.

- AGIC Website Activity Update
 - Resources Page Subgroup Update

There has been work around improving the resources and workgroups pages, as well as consistent newsletter updates. Updates will continue to be discussed in the subgroup regarding other sections of the website, including a rebrand of the resources with an interactive map that has the GIS Contacts per county in Arizona.

- Quarterly Social Network Planning

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The Socials are on August 16th in the four locations we've been having them. Since the weather will be hot, the socials will be held inside for this date. Yuma has elected to do lunches instead of happy hours, which they have enjoyed.

IV. AZGeo WG Outreach Activity Update

Patrick was unable to attend this meeting, but the White Paper was re-organized, and the Best Practices document is ready for review from the Council. The Best Practices document was designed in a decision tree that allows those that are having trouble decide if their data is authoritative to review and come to their own conclusions. There was a Data Discovery StoryMap created by the subgroup that is in draft phase and can be reviewed for comments as it comes closer to completion.

V. Future Events Discussion

- Support for the fall Symposium
 - Swag and conference banner setup
 - Mentorship Program session and meetup
 - Social Media
- UAS WG Fly-in – Oct 4, 2023
- GIS Day

Round AGIC stickers will be printed for the conference. In addition, ribbons were approved for the subgroups so the participants can be organized. The banner was approved, and we are between two options. An AGIC tablecloth was suggested with a higher weight of importance, to which the group agreed. For the Mentorship Program session, Patrick and Jenna decided to have a panel of those that have been involved in both years so they can highlight how the program has changed, what has been accomplished in it's entirety, and have more knowledge to answer questions people might have. The meetup will be held during the first break of the conference, with the social being held after the Maps and Apps gallery reception at the Eagle's Nest. For the upcoming month, the social medias will have a '30 for 30' campaign that will feature something influential in AGIC for the last 30 years to celebrate AGIC 30th birthday. Any suggestions are welcomed; they will need to be directed to Mariah.

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The UAS WorkGroup Fly-in will be on October 4, 2023, and information on registration will be at a later date. The Fly-in will feature Boy Scouts of America and is anticipated to be a fantastic event. This will be featured on social media as well and will be located at South Mountain.

In addition, to the Governor signing a proclamation for GIS Day to be recognized, there will be an event where GIS professionals can present their projects and importance to the community using GIS. More information on this will come in future meetings as this proclamation progresses. GIS Day has included an interactive scavenger hunt in the past, which will also be implemented this year. Ideas were introduced for trivia, location identification, all GIS work done in AZ, and introducing our work to the capital. Everyone agreed with investigating these ideas.

- VI. Social Media WG
- SM Activity Update
 - Geospatial Spotlight

Mariah shared that our pages continue to grow in follow count and views on YouTube. This month's Geospatial Spotlight is Tucson Parks and Rec, August's will be the AGIC Symposium, and September will be Award Highlights from the Symposium. Holidays for these months fall in line with known holidays and any suggestions can be directed to Mariah.

- VII. Comments, requests, and items for future agendas and meeting dates. The working group may discuss matters of procedure relative to its meetings. Committee members may also wish to direct staff to study areas of concern and/or place such items on future agendas and to discuss and schedule future meeting dates.

There were no comments.

- VIII. Adjourn

Meeting adjourned at 1:57 PM

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Upcoming 2023 Meeting Dates (Monthly):

- January 18
- February 15
- April 19
- May 17
- June 21
- July 19
- August 16
- September 20
- October 18
- November 15
- December 20