MINUTES OF PUBLIC MEETING OF
THE ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE

DRAFT

A public meeting of the Arizona Geographic Information Council was convened at 1:00pm on January 19, 2022, through WebEx. Present at the meeting were the following members or designees of the AGIC Outreach Committee:

Table 1: Committee Voting Members

Member	Agency/Company	In Attendance
Jenna Leveille	AZ State Land Department	Yes, phone
Cheryl Thurman	TerraSystems SW	Yes, phone
Patrick Whiteford	AZ Dept of Transportation	Yes, phone
Aryn Musgrave	City of Phoenix	Yes, phone
Cheryl Begay Mizell	EASi	No, with notice
Sage Donaldson	AZ Dept of Transportation	Yes, phone
Kasey Green	AZ State Land Department	Yes, phone
Lucas Murray	AZ Dept of Economic Security	Yes, phone
Paul Minnick	AZ Commerce	Yes, phone
Aparna Thatte		Yes, phone
Bill Nye	Dibble Engineering	Yes, phone

Table 2: Public At-Large

Name	Agency/Company	In Attendance
Seth Franzman		Yes, phone
Mariah Modson	AZ State Land Department	Yes, phone
Brandon Barnett	AZ State Land Department	Yes, phone
Shaun Perfect	AZ Dept of Transportation	Yes, phone
Samantha Dinning	Coconino County	Yes, phone
Erin Murphy	ASU	Yes, phone
Eric Shreve	AZ Dept of Administration	Yes, phone

I. **Call to order:** Quorum was established. Meeting was called to order at 1:02 PM; Introductions were made by the committee, ensuring attendance list was managed.

II. **Approval of Minutes:** Jenna called for a motion to approve the December meeting minutes. Cheryl motioned and Kasey seconded. No discussion and the motion passed unanimously.

III. **Monthly Topics of Discussion:**
   - **Announcements:**
     - AGIC Leadership Workshop – February 3, 2022; virtual event
     - New AGIC DC – AZCORS Workgroup formed and will be meeting soon; reach out to Jenna if you are interested in participating.

   - **GIS Related Activity Announcements:**
     - State of the Map US 2022; University of Arizona, April 1-3; Register online required, in-person event

- **AGIC Website Updates and Maintenance:** Lucas has continued to update thewebsite with news articles, no major changes since the last meeting.

- **Professional Development:** Patrick gave an update on the progress of the mentoring program which officially started the first week in January. They are collecting agreements from the mentor pairs. The group is discussing ways to engage quarterly and keep track of how the program is working. There likely will be a survey developed to learn what the participants like and dislike about the current program. Jenna noted that many mentees, particularly students, have already expressed that they are having trouble finding internship opportunities, so she asked the group to share if they know of any work or volunteer positions open at their organization.

- **Entry Level Position Mentimeter Survey:** Jenna was tasked with finding out what qualities were considered essential for entry level GIS positions from the Data Committee, so she set up a Mentimeter survey for the group to participate in to collect some ideas. She thought it fit in well with Outreach and particularly the professional development programs, so she asked the group to participate too. The group submitted their ideas for what software/platforms an entry level position should know how to use; the most voted answer was ESRI. Geospatial skills that are a priority include: communication, creativity, editing, coding, analysis, cartography, SQL, Python, ArcMap experience, Excel, and database management. A positive attitude and a willingness to learn too. The group also contributed some common job titles that they see at their organizations for entry level positions, if the organization prioritizes GISP certification, and where the organization posts job listings.

- **AGIC-L:** The newsletter was distributed in early January.

IV. **AZGeo Advisory Task:** Patrick led a discussion about how we can improve data discovery on the website. One of the best practices that we have adopted is to tag data with very specific tags. Jenna asked the group to think about more suggestions to accomplish this task and we will discuss at the next meeting.

V. **Rural Community Support/Outreach:** Jenna brought up a request from Springerville, AZ who are building a development but have no GIS support. They reached out to Eric from the 911 program to ask how to implement a GIS infrastructure in the new community. They discussed leveraging AZGeo to find resources and potentially recruiting interns to help build the system. Jenna asked the group to contribute any workflows or documentation that they are willing to share that are specific to their positions that might be helpful.

VI. **Quarterly Social Event Planning:** The group discussed planning an AGIC happy hour in person when Covid cases are lessening, hopefully around April. Jenna reminded the group that the conference is planned for the end of August 2022, so something during the summer would probably be highly attended.

VII. **Review 2021 Goals/Accomplishments & 2022 Work Plan:** Jenna reviewed the draft of the 2022 Work Plan and addressed the comments received since the previous meeting. She will share the link for the document after the meeting.

VIII. **Social Media WG Update**: Aparna gave an update on the workgroup's recent activities, including the council presentation which features highlights from the past year. She announced that LinkedIn followers have surpassed Facebook followers. The Hootsuite summary has been helpful to analyze activity in terms of post engagement. They also discussed their 2022 goals which includes supporting the geospatial job board and promoting the YouTube channel. The geospatial spotlight for February will include historical maps of Arizona to celebrate the states birthday and in March it will feature an Arizona county. Cheryl is working on graphics for the presentation this week.

IX. **Comments, requests, and items for future agendas:** The next meeting is planned for February 16, 2022.

X. **Adjourn:** Meeting was adjourned at 2:30 pm.