

**MINUTES OF PUBLIC MEETING OF
THE ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE**

DRAFT

A public meeting of the Arizona Geographic Information Council was convened at 10:03 AM on October 13, 2020 through WebEx. Present at the meeting were the following members or designees of the AGIC Outreach Committee:

Table 1: Committee Voting Members

Member	Agency/Company	In Attendance
Jenna Leveille, Co-Chair	AZ State Land Department	Yes, phone
Cheryl Thurman, Co-Chair	TerraSystems SW	No, with notice
Patrick Whiteford, Co-chair	AZ Dept of Transportation	Yes, phone
Aryn Musgrave	ASU	Yes, phone
Cheryl Begay Mizell	EASi	Yes, phone
Sage Donaldson	AZ Dept of Transportation	Yes, phone
Kasey Green	AZ State Land Department	No. with notice
Lucas Murray	AZ Dept of Economic Security	Yes, phone

Table 2: Public Members At-Large

Member	Agency/Company	In Attendance
Aparna Thatte	Mesa Public Schools	Yes

- I. **Call to order:** Quorum was established. Meeting was called to order at 10:03 AM; Introductions were made by the committee, ensuring attendance list was managed.
- II. **Approval of Minutes:** Jenna called for a motion to approve September meeting minutes. Patrick motioned, Paul seconded. No discussion. Motion approved unanimously.
- III. **Follow-Up from September:**
 - **Conference Banner:** Patrick provided updates on the AGIC banner. It was reviewed by Shea and Jamie last week and the final version will be submitted to the committee at the next meeting for final approval.
 - **Social Media Software:** Jenna has a meeting today to submit the payment for Hootsuite.
 - **Participant Recognition Proposal Update:** Jenna reviewed the plan and created a streamlined proposal for the Council which includes the qualifications for pins (leadership awards) and certificates for participation. Continued discussion about whether to publish the list online – could be updated annually with the information provided by each of the committees via the work plans and meeting minutes. Lucas and Jenna will discuss the options for where to publish on the website.

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IV. AGIC Council Meeting Report:

- **Outreach Representation on AZGeo Advisory Committee:** Jenna shared the approved structure for representatives for the AZGeo Advisory Committee. The chosen representative would need to participate in an annual review and attend the meetings. Jenna nominated Patrick and the group unanimously voted to approve his appointment.
- **Action Item Review:** The group decided to postpone the vote for banner approval until January.

V. Monthly Topics of Discussion

- **Announcements:** The AGIC Conference is next week and Jenna reviewed some changes to the schedule. The theme of the Hospitality Suite Social Event is “Roaring 20’s” and Sage and Patrick will be supporting these evening social events. The group discussed adding some lunchtime social networking events.

- **GIS Related Activity Announcements:**

- Open Street Map US – Connect 2020; October 29-31st
- Women in GIS hosts Mugs & Mornings sessions on Thursday/Friday mornings of the last week of each month.
- PHXGEO is hosting a trivia night next Wednesday, October 21st

- **AGIC Website Updates and Maintenance:** AZGeo won the NSGIC Award.

Details are posted on the site. Jenna has been nominated to President Elect at NSGIC.

- **Professional Development:** A workgroup met last Friday October 2nd to begin planning the AGIC Mentoring Program. Sage and Patrick created documentation for the program including a flyer for marketing. The group provided feedback about the flyer and discussed having Steve announce the program during the conference. Aryn and Patrick plan to meet to develop the registration form.

- **AGIC-L:** Jenna is creating a new draft newsletter and Jamie has been providing updates on the conference.

VI. Social Media WG Updates: Aparna provided a brief update on the social media platforms and there is a steady increase in engagement metrics. Most current postings are conference related. The team will begin to use Hootsuite to track once the program is available. The workgroup agreed to keep meeting monthly to discuss social media updates and Jenna will schedule a meeting for November.

VII. University Outreach Update: Jenna sent the video to a contact at UofA for editing and the finished videos were sent out to the listed contacts. She has already received some notes of interest.

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- VIII. **GIS Day**: Sage will create a visual for the promotion of the Virtual Scavenger Hunt.
- IX. **Comments, requests, and items for future agendas**: Next meeting is November 18th, 2020 at 1pm. We will discuss the 2021 Work Plan.
- X. **Adjourn**: Meeting was adjourned at 10:56 am.