

**MINUTES OF PUBLIC MEETING OF
THE ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE**

A public meeting of the Arizona Geographic Information Council was convened at 1:00pm on December 15, 2021 through WebEx. Present at the meeting were the following members or designees of the AGIC Outreach Committee:

Table 1: Committee Voting Members

Member	Agency/Company	In Attendance
Jenna Leveille, Co-Chair	AZ State Land Department	Yes, phone
Cheryl Thurman, Co-Chair	TerraSystems SW	Yes, phone
Patrick Whiteford, Co-chair	AZ Dept of Transportation	Yes, phone
Aryn Musgrave	City of Phoenix	No, with notice
Cheryl Begay Mizell	EASi	No, without notice
Sage Donaldson	AZ Dept of Transportation	Yes, phone
Kasey Green	AZ State Land Department	Yes, phone
Lucas Murray	AZ Dept of Economic Security	Yes, phone
Paul Minnick	AZ Commerce	Yes, phone
Aparna Thatte		No, without notice
Bill Nye	Dibble Engineering	Yes, phone

Table 2: Public Members At-Large

Member	Agency/Company	In Attendance
Seth Franzman		Yes
Shaun Perfect	AZ Dept of Transportation	Yes
Samantha Dinning	Coconino County	Yes
Erin Murphy	ASU	Yes
Morgana Laurie	ASU	Yes

- I. **Call to order:** Quorum was established. Meeting was called to order at 1:03 PM; Introductions were made by the committee, ensuring attendance list was managed.
- II. **Approval of Minutes:** Jenna called for a motion to approve the October meeting minutes. Patrick motioned and Cheryl seconded. No discussion and the motion passed unanimously.
- III. **Monthly Topics of Discussion:**
 - **Announcements:**
 - AGIC Leadership Workshop – February 3, 2022; hybrid event
 - AGIC YouTube Channel has been created and videos from the past two years conferences are available to watch.
 - **GIS Related Activity Announcements:** State of the Map US 2022; University of Arizona, April 1-3; Register online required, in-person event

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- **AGIC Website Updates and Maintenance:** Lucas has continued to update the website with news articles, no major changes since the last meeting.
- **Professional Development:** Patrick announced that the mentoring application has been closed and the pairs of mentors and mentees have been selected. The kick-off meeting will be in early January for everyone to meet and discuss their goals. Sage confirmed that there are 27 pairs for the program this year.
- **AGIC-L:** The newsletter is scheduled to be sent out at the beginning of next year.

IV. **Review 2021 Goals/Accomplishments & 2022 Work Plan:** Jenna reviewed the 2021 Work Plan and asked the group if the current meeting schedule would still work for the next year and they agreed that meeting monthly would still be appropriate. The group then discussed the successes achieved in 2021, especially the increase in participation and attendance that might have been from ongoing social media outreach efforts. Jenna suggested that the next meeting could focus on how to engage more with rural communities. The group met all our social media and website focused goals and those will be rephrased in the 2022 Work Plan to encourage the sustainability of those programs. The committee did not produce as many outreach materials for distribution this year due to covid meeting restrictions, so this would be a good goal to review and complete for next year. Finally, the group discussed the final goal for coordinating professional development events and made suggestions for 2022 events, which will likely be in-person. The group decided to plan for a first event by the end of March 2022.

V. **Executive Outreach Discussion:** Jenna and Sage are continuing to work on the StoryMap; it will be completed by the end of the year. This will be shared with the Governor and legislature in January 2022. Sage asked for more input from private sector organizations willing to add their work to the StoryMap.

VI. **GIS Day Debrief:** Kasey and Sage shared that the GIS Day Jeopardy game was successful, and they received positive feedback from participants. The winning team was Northwestern Arizona. The game had 67 participants.

VII. **Social Media WG Update:** Cheryl shared that the workgroup focused on figuring out the geospatial highlights for the coming months and they have posts planned out through February 2022. LinkedIn is currently the fastest growing platform.

VIII. **Comments, requests, and items for future agendas:** The next meeting is planned for January 19, 2022.

IX. **Adjourn:** Meeting was adjourned at 2:10 pm.