

**MINUTES OF PUBLIC MEETING OF
THE ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE**

DRAFT

A public meeting of the Arizona Geographic Information Council was convened at 1:00pm on February 16, 2022, through WebEx. Present at the meeting were the following members or designees of the AGIC Outreach Committee:

Table 1: Committee Voting Members

Member	Agency/Company	In Attendance
Jenna Leveille	AZ State Land Department	No, with notice
Cheryl Thurman	TerraSystems SW	Yes, phone
Patrick Whiteford	AZ Dept of Transportation	Yes, phone
Aryn Musgrave	City of Phoenix	Yes, phone
Cheryl Begay Mizell	EASi	No, without notice
Sage Donaldson	AZ Dept of Transportation	Yes, phone
Kasey Green	AZ State Land Department	Yes, phone
Lucas Murray	AZ Dept of Economic Security	No, without notice
Paul Minnick	AZ Commerce	Yes, phone
Aparna Thatte		No, without notice
Bill Nye	Dibble Engineering	Yes, phone

Table 2: Public At-Large

Name	Agency/Company	In Attendance
Seth Franzman		Yes, phone
Mariah Modson	AZ State Land Department	Yes, phone
Brandon Barnett	AZ State Land Department	Yes, phone
Shaun Perfect	AZ Dept of Transportation	Yes, phone
Shauna Evans	AZ Dept of Water	Yes, phone
Erin Murphy	ASU	Yes, phone
Mike Hilstrom	AZ Dept of Water	Yes, phone

- I. **Call to order:** Quorum was established. Meeting was called to order at 1:02 PM; Introductions were made by the committee, ensuring attendance list was managed.
- II. **Approval of Minutes:** Patrick called for a motion to approve the January meeting minutes. Cheryl motioned and Kasey seconded. No discussion and the motion passed unanimously.
- III. **Monthly Topics of Discussion:**
 - **Announcements:**
 - State of the Map 2022 – April 1-3, reservation required
 - ESRI Hands-On Training – March 9, free/reservation required

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- **AGIC Website Updates and Maintenance:** Sage updated the group on recent additions to the website, which includes information on the mentoring program page and the resources page. Lucas continues to send out geospatial related articles to both the AGIC website and to the Social Media Workgroup for posting.
 - **Professional Development:**
 - **Mentoring Program:** The program is moving through its second month. Patrick asked for volunteers to help develop a survey to assess the pairings' progress thus far. It was previously discussed that there would be quarterly meetups with the pairings. However, Sage informed the group that many of the mentees are located outside of Arizona. This inhibits the group to follow through with that.
 - **AGIC Job Board:** Kasey and the team are working to make the job board more user friendly. They changed the form to force the submitter to specify a deadline/closing date for the position. At this time, he is manually removing listings once that closing date has passed. He and Sage might coordinate a backend workflow to automatically remove expired jobs.
 - **AGIC-L:** Patrick asked the group to think about ways to modernize the listserv and the discussion will be continued at the next meeting.
- IV. **Council Leadership Workshop and Meeting Highlights:** A Mentimeter survey was given to participants of the AGIC Council Meeting and Leadership Workshop. This survey showed live results of answers to questions regarding the structure and initiatives of the council. Patrick reviewed the results and will be sending the survey out to the mentorship program participants as well.
- V. **AZGeo Advisory Committee:** The Outreach Group was asked by the Council to put together a document that defines the authoritative context of the data in AZGeo. The group discussed some caveats of governing the term authoritative and the potential benefits and risks of labeling sources as such on AZGeo. Patrick noted that the Council also asked for a plan to help with data discoverability on the site through tags or other methods. If interested in participating in creating this document, contact Patrick or Jenna.
- VI. **Quarterly Social Event Planning:** Sage reminded the group that the first quarterly social event is going to occur in May or June. She asked for volunteers to help plan the happy hour, determining a location and date.
- VII. **2022/2023 Work Plan:** Patrick reviewed the sections of the work plan draft, noted the most recent edits, and added comments from the group. The first goal for this group is to increase awareness and participation of AGIC. The second goal will likely need some updates because all the previously listed tasks were

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accomplished in the prior year. Patrick reminded the group about the discussion had regarding creating additional AGIC marketing materials this year, especially paper materials that could be distributed at the conference and other events.

VIII. Social Media WG Update: Cheryl applauded Aparna's presentation of the social media statistics at the recent Council meeting. The group is continuing to develop their draft workplan and scoping out new posts for holidays and the summer. Cheryl asked that if anyone comes across any GIS work that would be good for the Geospatial Spotlight series to please reach out to her.

IX. GIS StoryMap: Kasey requested an update on the Executive Outreach StoryMap which highlights agencies and their work, to be presented to the state legislature. Sage provided a link to the project, under the disclaimer that additional contributions are still highly welcomed.

X. Comments, requests, and items for future agendas: The next meeting is planned for March 16, 2022.

XI. Adjourn: Meeting was adjourned at 2:05 pm.