

**MINUTES OF PUBLIC MEETING OF  
THE ARIZONA GEOGRAPHIC INFORMATION COUNCIL  
OUTREACH COMMITTEE**

A public meeting of the Arizona Geographic Information Council was convened at 1:02pm on May 19, 2021 through WebEx. Present at the meeting were the following members or designees of the AGIC Outreach Committee:

**Table 1: Committee Voting Members**

<b>Member</b>	<b>Agency/Company</b>	<b>In Attendance</b>
Jenna Leveille, Co-Chair	AZ State Land Department	Yes, phone
Cheryl Thurman, Co-Chair	TerraSystems SW	Yes, phone
Patrick Whiteford, Co-chair	AZ Dept of Transportation	Yes, phone
Aryn Musgrave	City of Phoenix	Yes, phone
Cheryl Begay Mizell	EASi	Yes, phone
Sage Donaldson	AZ Dept of Transportation	Yes, phone
Kasey Green	AZ State Land Department	No, with notice
Paul Minnick	AZ Commerce Authority	Yes, phone
Lucas Murray	AZ Dept of Economic Security	No, with notice
Bill Nye	Dibble	Yes, phone
Aparna Thatte	Mesa Public Schools	Yes, phone

**Table 2: Public Members At-Large**

<b>Member</b>	<b>Agency/Company</b>	<b>In Attendance</b>
Seth Franzman	Renaissance Man	Yes
Mike Hilstrom	AZ Dept of Water Resources	Yes
Shaun Perfect	AZ Dept of Transportation	Yes
Morgana Laurie	ASU	Yes
Erin Murphy	ASU	Yes

- I. **Call to order:** Quorum was established. Meeting was called to order at 1:04 PM; Introductions were made by the committee, ensuring attendance list was managed.
- II. **Approval of Minutes:** Jenna called for a motion to approve the March meeting minutes. Cheryl motioned; Patrick seconded. No discussion. Motion approved unanimously.
- III. **Monthly Topics of Discussion:**
  - **Announcements:**
    - **AGIC Symposium:** The event will be virtual this year and we received approval for a new platform management system. The symposium dates will be confirmed at the Conference Committee meeting tomorrow. It is currently planned for August 23-27<sup>th</sup>, but it might be pushed to early September.

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- **AGOL Student Competition winner:** Jenna announced the AGOL Student Competition Winner – [COVID-19 in the Navajo Nation](#). Her work will be showcased on the website and social media.

- **GIS Related Activity Announcements:**

- FWHA UAS Workshop – June 2<sup>nd</sup> and 3<sup>rd</sup>, free attendance
- Women in GIS Spring Meeting – Friday May 21<sup>st</sup> at 1pm
- AGIC LiDAR Symposium, Wednesday May 26<sup>th</sup>, 1-4pm
- ESRI UC 2021 will be virtual July 12-15, virtual and free.

- **AGIC Website Updates and Maintenance:** Sage and Cheryl have been consistently posting articles to the website. The process to communicate and divide the tasks is working well and smoothly.

- **Professional Development:** Patrick shared the progress that the workgroup made since April. He presented to the Council at the beginning of May. Aryn and Erin met to discuss the application form and will present their ideas at the workgroup meeting. Sage is working on a StoryMap and mentioned looking into creating a Survey123 to help with matching mentors/mentees. Patrick shared the updated documentation for the Mentoring Program.

- **AGIC-L:** Plenty of content recently posted with all the events that have been occurring. The next quarterly newsletter will be sent out at the beginning of July.

IV. **Executive Outreach Discussion:** Jenna presented the Strategic and Business Direction for 2021 document, which outlines the AGIC priorities for this year. She showed a StoryMap that was used by another state to highlight the GIS work of various agencies. The group discussed the possibility of creating a similar StoryMap for AGIC. Sage created a [survey123](#) to gather content for the AGIC version. Please submit information for your agency/organization.

V. **Rural AZ Outreach:** This topic was tabled until next month

VI. **Social Media WG Update:** Aparna discussed the progress that the workgroup has made since April. The interactions and engagement indicators have showed consistent numbers and an increase in followers from the previous month. Hootsuite has helped simplify the calculation of metrics. The topic for geospatial spotlight for May is fire awareness and prevention. The group plans to post about the Department of Forestry and Fire Management AZWrap application. Kasey and Mariah are working to gather the materials. Aparna explained how the workgroup vets the social media posts and Cheryl asked for ideas for future social media content.

VII. **Comments, requests, and items for future agendas:** The next meeting is planned for June 16<sup>th</sup>, 2021.

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**VIII.**    **Adjourn:** Meeting was adjourned at 1:57pm.