

**MINUTES OF PUBLIC MEETING OF
THE ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE**

A public meeting of the Arizona Geographic Information Council was convened at 1:08 pm on July 21, 2021 through WebEx. Present at the meeting were the following members or designees of the AGIC Outreach Committee:

Table 1: Committee Voting Members

Member	Agency/Company	In Attendance
Jenna Leveille, Co-Chair	AZ State Land Department	Yes, phone
Cheryl Thurman, Co-Chair	TerraSystems SW	Yes, phone
Patrick Whiteford, Co-chair	AZ Dept of Transportation	Yes, phone
Aryn Musgrave	City of Phoenix	No, with notice
Cheryl Begay Mizell	EASi	Yes, phone
Sage Donaldson	AZ Dept of Transportation	Yes, phone
Kasey Green	AZ State Land Department	Yes, phone
Paul Minnick	AZ Commerce Authority	Yes, phone
Lucas Murray	AZ Dept of Economic Security	Yes, phone
Bill Nye	Dibble	No, without notice
Aparna Thatte		No, without notice

Table 2: Public Members At-Large

Member	Agency/Company	In Attendance
Seth Franzman	Renaissance man	Yes
Mike Hilstrom	ADWR	Yes
Morgana Laurie	ASU	Yes
Shaun Perfect	AZ Dept of Transportation	Yes

- I. **Call to order:** Quorum was established. Meeting was called to order at 1:08 PM; Introductions were made by the committee, ensuring attendance list was managed.
- II. **Approval of Minutes:** Jenna called for a motion to approve the June meeting minutes. Patrick motioned; Mike seconded. No discussion. Meeting minutes were unanimously approved.
- III. **Monthly Topics of Discussion:**
 - **Announcements – SAG Awards:** There were 5 ESRI SAG Award winners from Arizona this year and AZGEO won an award. The other organizations that won awards were Maricopa County, City of Tucson, Yavapai County, and the Green River Water District.
 - **GIS Related Activity Announcements:**
 - AGIC/ESTRI Hands-On Experience Builder Workshop on August 4th, registration required.
 - The USDOT Transportation Research Board is planning a mini-

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conference in mid-October, more details to come.

- **AGIC Website Updates and Maintenance:** Lucas presented the new “Participation” page. Jenna added that we added a new button link to the navigation bar to make it easier to find. Overall, the group concurred that this was an improvement.
 - **Professional Development:** Patrick updated the group on the progress for the AGIC Mentorship Program. Sage and Patrick are meeting this Friday to finalize the application. The group continues to put together documentation and workflows for the program. Patrick asked the group about options for communication and Jenna suggested a Google group to allow multiple members to answer emails/inquiries. Patrick will send out an invitation to the next subcommittee meeting soon.
 - **AGIC-L:** The quarterly newsletter was published at the beginning of July and news about the conference will soon be distributed via AGIC-L.
- IV. AGIC Symposium Support:** The conference will be entirely virtual and there will be hands-on workshops for additional fees. Westland Resources has offered to host one regional networking event. Jenna asked for ideas for additional small networking events and sponsors. Sage suggested looking into Changing Hands bookstore as a venue. The group liked the idea of getting a group together to watch the keynote speech and another event at the end of the conference.
- V. Executive Outreach Discussion:** Sage presented a draft of the “What is GIS?” StoryMap collection to display current projects in Arizona. This project fulfills one of the AGIC Board’s strategic goals for 2021. The purpose is to increase awareness and visibility of how GIS is being used in AZ for data driven decisions. All public entities can be included in this collection.
- VI. GIS Day Discussion:** Jenna asked if the group had any new ideas for possible events. The group felt that even though it closely follows the AGIC Conference, people might still be interested in a meet-up event. Sage suggested an activity like the virtual scavenger hunt and Sage, Casey and Sean are willing to put a draft together. Suggestions including partnering with other GIS groups like Women in GIS and PHXGeo to host an event and have lightning talks and networking.
- VII. Social Media WG Update:** Cheryl gave an update and Hootsuite shows a steady increase in traffic for LinkedIn and Facebook. AZ Geospatial Spotlights are planned for August (ASU Geospatial Hub) and September (FEMA). Phoenix Parks and Recreation is the July Spotlight. The group also developed a GIS job board to be added to the AGIC AZGeo website page.
- VIII. Council Report:** Jenna announced that the next Council Meeting is planned for August 4 and took suggestions for updates to give to the Council. Patrick suggested an update on the Mentorship Program and Cheryl suggested an update on the Geospatial Spotlight.
- IX. Comments, requests, and items for future agendas:** The next meeting is planned for

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August 18th, 2021.

- X.** **Adjourn:** Meeting was adjourned at 2:00pm.