

**MINUTES OF PUBLIC MEETING OF
THE ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE**

A public meeting of the Arizona Geographic Information Council was convened at 1:02 PM on September 16, 2020 through WebEx. Present at the meeting were the following members or designees of the AGIC Outreach Committee:

Table 1: Committee Voting Members

Member	Agency/Company	In Attendance
Jenna Leveille, Co-Chair	AZ State Land Department	Yes, phone
Cheryl Thurman, Co-Chair	TerraSystems SW	No, with notice
Patrick Whiteford, Co-chair	AZ Dept of Transportation	Yes, phone
Aryn Musgrave	ASU	Yes, phone
Sage Donaldson	AZ Dept of Transportation	Yes, phone
Kasey Green	AZ State Land Department	Yes, phone
Paul Minnick	AZ Commerce Authority	Yes, phone
Cheryl Begay Mizell	EASi	Yes, phone
Lucas Murray	AZ Dept of Economic Security	Yes, phone

Table 2: Public Members At-Large

Member	Agency/Company	In Attendance
Samantha Dinning	Coconino County	Yes
Shauna Evans	ADWR	Yes
Seth Franzman	Renaissance Man	Yes
Shaun Perfect	AZ Dept of Transportation	Yes
Aparna Thatte	Mesa Public Schools	Yes

- I. **Call to order:** Quorum was established. Meeting was called to order at 1:02 PM; Introductions were made by the committee, ensuring attendance list was managed.
- II. **Approval of Minutes:** Patrick asked for a motion to approve August meeting minutes. Kasey motioned; Patrick seconded. No discussion. Motion approved unanimously.
- III. **August Council Meeting Report:**
 - **Conference Banner:** Jenna, Patrick and Cheryl worked on the verbiage on the banner. Aryn will send Patrick a high-resolution version of the Org chart for the banner that was created for the University Outreach presentation.
 - **Social Media Software:** Jenna is working with ASLD accounting to procure Hootsuite.
 - **Participant Recognition Proposal Update:** Jenna, Patrick and Cheryl will create an updated proposal for the Council and bring it to the Outreach Committee for approval at the Oct meeting.

**MINUTES OF PUBLIC MEETING OF
THE ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE**

IV. Monthly Topics of Discussion:

- **GIS Related Activity Announcements:**
 - Tonight, September 16th is the PHXGeo meetup from 7-8:30pm.
 - Women in GIS is hosting Mugs & Mornings sessions on Thursday/Friday mornings of the last week of each month.
 - Planet Explore 2020 is a free and virtual event, but requires registration. Event runs from Oct 13-15, 2020.
 - AGIC Education and Training Symposium will take place from October 19-23. Hands-on trainings will be offered. Agenda is available and registration is open.

- **AGIC Website Updates and Maintenance:** Jenna showed the new AGIC AZGeo Community page on the AZGeo site. Workgroups are featured on this page and will have links to their own page with their current projects. This page on the site will be live soon.

- **Professional Development:** Patrick met with Vinnie LaBella and Javier Ramirez from the office of continuous improvement at ADOT to learn about their best practices. Patrick discussed his vision for creating a form for applying for the mentoring program. Sage, Jenna, and Aryn volunteered to help Patrick with developing the forms and presentation for the program. Plan to start promoting/marketing as soon as these materials are ready.

- **AGIC Conference Virtual Networking:** Jenna provided updates from the Conference Committee regarding networking opportunities during the AGIC Conference. They were generally not supportive of after-work hours events and suggested focusing on incorporating network building opportunities into the workshops and trainings during the conference. The group suggested that we could still provide one optional event via Zoom after-hours that participants could access. Sage and Patrick volunteered to help support topic related breakout rooms – hiking, recreational opportunities, star wars, etc.

- **AGIC-L:** The AGIC Conference committee has been posting updates regarding the 2020 virtual conference. Additional information from UA also posted recently. The group feels like no additional posts are necessary for Sept.

- V. Social Media WG Updates:** Aparna announced that activity on Facebook has increased. The SM WG has been posting to LinkedIn and Twitter. Kasey verified that we have received a few re-tweets including one from a Cronkite news reporter. Continued focus on incorporating holidays into social media plans – including National Lands Day. Jenna asked that the team support the Conference Committee in promoting the AGIC Conference.

**MINUTES OF PUBLIC MEETING OF
THE ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE**

- VI. University Outreach Update:** Aryn announced that the University Outreach presentation is complete and the WG is working on recording. Patrick will narrate the recorded the presentation and following approval from the group it will be emailed to the professionals on the contact list.
- VII. GIS Day:** Shaun presented the Arizona GIS Day 2020 Treasure Hunt map which is hosted on AZGeo ArcGIS Online. Kasey set up a Survey123 for participants to enter their answers to the questions. Overall, the map was met with approval.
- VIII. Comments, requests, and items for future agendas:** Next meeting coincides with the AGIC Conference, so 10:00-11:00am Tuesday, October 13th was selected as an alternate time.
- IX. Adjourn:** Meeting was adjourned at 1:46pm.