

**MINUTES OF PUBLIC MEETING OF  
THE ARIZONA GEOGRAPHIC INFORMATION COUNCIL  
OUTREACH COMMITTEE**

**DRAFT**

A public meeting of the Arizona Geographic Information Council was convened at 2:02pm on September 16, 2021 through WebEx. Present at the meeting were the following members or designees of the AGIC Outreach Committee:

**Table 1: Committee Voting Members**

<b>Member</b>	<b>Agency/Company</b>	<b>In Attendance</b>
Jenna Leveille, Co-Chair	AZ State Land Department	Yes, phone
Cheryl Thurman, Co-Chair	TerraSystems SW	Yes, phone
Patrick Whiteford, Co-chair	AZ Dept of Transportation	Yes, phone
Aryn Musgrave	City of Phoenix	Yes, phone
Cheryl Begay Mizell	EASi	No, with notice
Sage Donaldson	AZ Dept of Transportation	Yes, phone
Kasey Green	AZ State Land Department	No, with notice
Lucas Murray	AZ Dept of Economic Security	Yes, phone
Paul Minnick	AZ Commerce	Yes, phone
Bill Nye	Dibble Engineering	Yes, phone
Aparna Thatte		Yes, phone

**Table 2: Public Members At-Large**

<b>Member</b>	<b>Agency/Company</b>	<b>In Attendance</b>
Mike Hilstrom	AZ Dept of Water	Yes
Seth Franzman		Yes
Erin Murphy	ASU	Yes
Shaun Perfect	AZ Dept of Transportation	Yes

- I. **Call to order:** Quorum was established. Meeting was called to order at 2:02 PM; Introductions were made by the committee, ensuring attendance list was managed.
- II. **Approval of Minutes:** Jenna called for a motion to approve the July meeting minutes. Cheryl motioned and Patrick seconded. No discussion.
- III. **Monthly Topics of Discussion:**
  - **Announcements:** The AGIC Job Board has been posted on the website and we are getting a few posts through it already. Patrick noted a few benefits through his experience including that it was very easy to use and navigate. Registration is open for the conference. Social media will be posting about the conference and promoting the Maps and Apps Competition.
  - **GIS Related Activity Announcements:**
    - Bill Hodge will facilitate a GIST Training
    - Women in GIS – Mugs and Mornings event is September 24<sup>th</sup> @ 8am; registration is required, and all are welcome to join!
    - Transportation Research is planning a mini-conference in mid-

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October, more details to come.

- **AGIC Website Updates and Maintenance:** Lucas provided an update on the website changes including the new Jobs Board. Send Lucas any interesting articles to share on the website. The “Get Involved” page is also complete and active now and will soon feature the Mentorship Program and how to join AGIC on social media. Jenna noted that she added a form to this page for people to request being added to committee meetings.
  - **Professional Development:** Sage reported that the Survey123 application is nearly complete and will begin testing soon. They will reach out to mentors soon to judge interest and Patrick is planning to announce/promote at the conference. The program will likely be housed on the “Participate” page on the website.
  - **AGIC-L:** The next newsletter will be sent out at the beginning of October.
- IV. AGIC Symposium Support:** Sage presented the results of her research on regional networking and “no host” events. The group discussed staggering the events so that people may attend more than one if desired and sponsorship for food/drinks. Sage will research some options for Prescott. At the next meeting the group will finalize the plans by choosing an option and Sage will contact the location to reserve the space. The social media group offered to help with a survey to gauge interest in attending the event from the conference attendees.
- Phoenix – Changing Hands has a space where we could gather for no cost’ Wilderness Brewing offers patios; The Grand in downtown Phoenix has both indoor and outdoor spaces; The Rebel Lounge has a space we could book which could support a presentation.
  - Tucson – SkyBar has outdoor space available.
  - Flagstaff – The Yucca Taproom has opened a new location which would be willing to host the meeting.
- V. Executive Outreach Discussion:** Sage presented a draft of the “What is GIS?” StoryMap collection to display current projects in Arizona. Jenna is reaching out to agencies that we want to include in this collection. This project is intended to increase knowledge of the GIS work happening in the state and to present its value in a way that non-GIS people can understand.
- VI. GIS Day Discussion:** n/a
- VII. Social Media WG Update:** Aparna gave an update and Hootsuite shows a steady increase in traffic for LinkedIn this past month. Geospatial Spotlights are planned through the rest of the year with December being a re-cap of all the featured agencies/organizations of 2021.
- VIII. Comments, requests, and items for future agendas:** The next meeting is planned for October 20<sup>th</sup>, 2021.
- IX. Adjourn:** Meeting was adjourned at 3:10pm.