

**MINUTES OF MEETING OF THE
ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE**

Social Media Workgroup

Pursuant to A.R.S. §38-431.02, notice is hereby given to the members of the Arizona Geographic Information Council Outreach Committee and to the general public that the Arizona Geographic Information Council Outreach Committee will hold a meeting open to the public.

Meeting Time:

Tuesday, March 12, 2024 at 1:00 pm – 2:00 pm

Meeting Location: Google Meets - CALL-IN ONLY

Google Meet joining info

Video call link: <https://meet.google.com/xyy-pkva-dti>

Or dial: (US) +1 347-790-1605 PIN: 947 619 627#

Table 1: Workgroup Voting Members

Member Agency/Company

Aparna Thatte, Chair; Self

Brandon Barnett, Secretary; Republic Services

Kasey Green, AZ State Land Department

Jenna Leveille, AZ State Land Department

Cheryl Thurman, TerraSystems Southwest

Items on the agenda may be heard out of order. The Committee may discuss and act on the following items. The agenda of the meeting is as follows:

Attendees: Aparna Thatte, Brandon Barnett, Jenna Leveille, Cheryl Thruman

1:00 pm Establish a quorum; Call to order & introductions

Meeting was called to order at 1:03 PM. Introductions were made, and quorum was established.

1:05 pm Approve February meeting minutes

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Cheryl motioned to approve and Jenna seconded. The motion passed.

1:10 pm Review recent SM activity

Brandon shared the recent analytics; posts are about the same as the previous month. Added impressions to the metrics to understand our reach better; this should improve as we gain followers; Youtube increased even without additional content added. More content will be added this month.

1:25 pm Decide future geospatial Highlight of the month/ Schedule and approve content of standard and holiday posts.

The Geospatial Highlight for the month is PHXGeo. Holiday posts that were approved last month have been posted so far this month.

The Geospatial Spotlight proposed is the Biosphere in Tucson, but if we cannot, the to highlight Pima County. Holiday posts approved for April include Earth Day, Internship Awareness, Water Awareness, Solar Eclipse, Arbor Day, Richter Scale Day, Librarian Day, Public Health, Autism Awareness, Volunteer Month, and Read a Road Map Day.

1:45 pm Guideline's document review/updates for 2024

Cheryl reformatted the guidelines and they will be uploaded and reviewed before the next Outreach meeting.

1:55 pm Comments, requests, and items for future agendas and meeting dates. The working group may discuss matters of procedure relative to its meetings. Committee members may also wish to direct staff to study areas of concern and/or place such items on future agendas and to discuss and schedule future meeting dates.

There were no comments.

2:00 pm Adjourn **1:50P**

A copy of the agenda background material provided to working group members is available for public inspection at the Arizona Geographic Information Council's office at 1110 W Washington Street, Phoenix, AZ, 85007.

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The Arizona Geographic Information Council does not discriminate on the basis of disability in the provision of its programs, services, and activities. Persons with disabilities who require accommodations for effective communication and participation in the meeting may request reasonable accommodation by contacting the ADA Coordinator at (602) 542-2629. Requests should be made as early as possible to arrange the accommodation.

Members of the Committee will attend either in person or by telephone conference call. Questions regarding the meeting may be referred to Cheryl Thurman at 520-990-8366.

This agenda will be posted at Arizona State Land Department, [AGIC Website Calendar](#), 1110 W Washington Street, Phoenix, AZ, 85007 by Jenna Leveille 24 hours prior to the meeting.