

**MINUTES OF THE  
ARIZONA GEOGRAPHIC INFORMATION COUNCIL  
OUTREACH COMMITTEE SOCIAL MEDIA WORKGROUP**

A Public meeting of the Arizona Geographic Information Council (AGIC) was convened on Tuesday, August 13th at 1pm on Google Meet. Present at the meeting were the following members or designees of the AGIC Outreach Committee Social Media Workgroup

**Table 1: Committee Voting Members**

<b>Member</b>	<b>Agency/Company</b>	<b>In Attendance</b>
Aparna Thatte, Chair	Self	Yes, phone
Brandon Barnett, Secretary	Republic Services	Yes, phone
Lucas Murray	ADOT	No, with notice
Kasey Green	AZ State Land Department	Yes, phone
Cheryl Thurman	TerraSystems Southwest	No, with notice

The Committee discussed and acted on the following items.

I. Establish Quorum, Call to Order, and Introductions

**Meeting was called to order at 1:05 PM. Introductions were made, and quorum was established.**

II. Approve July meeting minutes

**Brandon motioned to approve and Kasey seconded. The motion passed unanimously.**

II. Review recent SM activity

**Social Media activity was reviewed; all channels are doing well.**

III. Approve content of posts for meetings, job boards, and news articles

**August will be posting about the AGIC Symposium. There are still Job Boards, AGIC News, and GIS News scheduled. Kasey requested a post for**

**the emerging technologies meeting coming up, which will be posted the week before the meeting this month.**

V. Guidelines document review/updates for 2024. Discuss updates to approach and goals.

**Cheryl went through and made some more changes that the group will go over before next month's meeting so we can all review what changes we need to incorporate. This time was spent on going over Canva and posting.**

VI. Comments, requests, and items for future agendas and meeting dates. The working group may discuss matters of procedure relative to its meetings. Committee members may also wish to direct staff to study areas of concern and/or place such items on future agendas and to discuss and schedule future meeting dates.

**There were no comments.**

VII. Adjourn

**Meeting adjourned at 1:47 PM**

Upcoming 2024 Meeting Dates (Monthly):

- January 9
- February 13
- March 12
- April 9
- May 14
- June 11
- July 9

- August 13
- September 10
- October 8
- November 12
- December 10