

**MINUTES OF PUBLIC MEETING OF THE  
ARIZONA GEOGRAPHIC INFORMATION COUNCIL  
OUTREACH COMMITTEE - SOCIAL MEDIA WORKGROUP  
DRAFT**

A public meeting of the Arizona Geographic Information Council Outreach Committee Social Media Workgroup was convened on April 8, 2025 at 1:00 pm on Google Meets. Present at the meeting were the following members or designees of the group:

**Workgroup Voting Members**

Member	Agency/Company	In-Attendance
Aparna Thatte, Chair	Self	Yes, Virtual
Kasey Green	Arizona State Land Department	Yes, Virtual
Cheryl Thurman	TerraSystems Southwest	No
Lucas Murray	AZ Dept of Transportation	Yes, Virtual

Recording of meeting (Minute each item occurs in the video is highlighted in red below):  
<https://drive.google.com/file/d/1Bc0ElxqY6ZMk9ERFaeGLRbaeIWT64hUB/view?usp=sharing>

- I. **Call to order:** (Minute 3:19) Meeting was called to order at 1:03 pm; Introductions were made by the workgroup ensuring attendance list was managed and quorum established.
- II. **Approval of Meeting Minutes:** (Minute 3:35) Motion to approve March minutes was made by Lucas and seconded by Aparna. Motion passed without changes.
- III. **Create new circle logo:** (Minute 4:52) During the meeting, Aparna created a template logo with a circular outline in Canva. Before using the logo in AGIC social media posts, Lucas will follow-up with Shea on whether putting a background to the logo violates any policies.

**Action Item:** Lucas will request Shea contact ADOA to confirm if adding a circular background to the logo is acceptable.

- IV. **Creating AGIC group / AGIC Community forum on LinkedIn:** (Minute 16:18) Group explored LinkedIn Groups. Aparna shared a link to the [LinkedIn Help document](#) explaining how to create a group. Lucas will present the information to the Administrative and Legal Committee meeting on April 9 and request approval to begin exploring whether use of LinkedIn Groups, or similar platforms, violate Open Meeting Law.
- V. **Geospatial Spotlights** (Minute 24:43): At the April 16th Outreach Committee meeting, Lucas will seek permission to begin creating short biographical information on Council Members with the intention of posting them to social media and AGIC news. Aparna requested Lucas create a graphic that can be used when posting to social media.

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- VI. **Comments or Items for Future Agendas** **(Minute 48:04)**: Next meeting is May 13, 2025 at 1:00 pm
- VI. **Adjourn** **(Minute 48:44)**: Meeting adjourned at 1:49 pm