

**MINUTES OF PUBLIC MEETING OF THE
ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE - SOCIAL MEDIA WORKGROUP**

A public meeting of the Arizona Geographic Information Council Outreach Committee Social Media Workgroup was convened on June 10, 2025 at 1:00 pm on Google Meets. Present at the meeting were the following members or designees of the group:

Workgroup Voting Members

Member	Agency/Company	In-Attendance
Aparna Thatte, Chair	Self	Yes, Virtual
Kasey Green	Arizona State Land Department	No
Cheryl Thurman	TerraSystems Southwest	Yes, Virtual
Lucas Murray	AZ Dept of Transportation	Yes, Virtual

Public Members

Member	Agency/Company
Emily Harding	Arizona Department of Transportation
Shiloh Johnson	Arizona State University

A [recording of the meeting](#) is available online. The minute marker for each agenda item is highlighted in red below.

- I. **Call to order (Minute 1:40)**: Meeting was called to order at 1:01 pm; Introductions were made by the workgroup ensuring attendance list was managed and quorum established.
- II. **Approval of Meeting Minutes (Minute 2:01)**: Motion to approve minutes was made by Lucas and seconded by Aparna. Minutes passed as written.
- III. **Create graphics and schedule for May & June (Minute 3:11)**: Group reviewed posting calendar events for upcoming committee meetings.
- IV. **Create graphics for geospatial spotlights (Minute 37:14)**: Lucas said he has a process set up for collecting council member interviews but is waiting for Outreach to approve the process.
- V. **AGIC Community Forum on LinkedIn (Minute 37:30)**: No updates at this time. Emily saw there are two AGIC LinkedIn accounts, one is a profile and one is a page. The profile is receiving the updates and has 40 followers. The page has 700 followers but hasn't received an update in 9 months. The group feels we should update the page but need to find the login details. Lucas will talk with Shea to see if she has the login information. The group will revisit this topic at the next meeting.

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- VI. **Comments or Items for Future Agendas** **(Minute 56:37)**: Group will review voting member roster at the next meeting.
- VI. **Adjourn** **(Minute 59:12)**: Meeting adjourned at 1:58 pm