

**NOTICE AND AGENDA OF MEETING OF THE
ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE**

Social Media Workgroup

Pursuant to A.R.S. §38-431.02, notice is hereby given to the members of the Arizona Geographic Information Council Outreach Committee and to the general public that the Arizona Geographic Information Council Outreach Committee will hold a meeting open to the public.

Meeting Time:

Tuesday, January 9, 2021 at 2:00 pm – 3:00 pm

Meeting Location: CALL-IN ONLY

Web and Tele-Conference Information:

[Join Webex meeting](#)

Meeting ID: 177 317 1885

Password: kQNMsB3q

Join by phone

(US toll) +1 404-397-1516 (access code: 1773171885)

Table 1: Workgroup Voting Members

Member	Agency/Company
Aparna Thatte, Chair	Mesa Public Schools
Cheryl Thurman, Co-chair	TerraSystems Southwest
Jenna Leveille, Co-chair	AZ State Land Department
Lucas Murray	AZ Dept of Economic Security
Shauna Evans	AZ Dept of Water Resources
Samantha Dinning	Yavapai County
Kasey Green	AZ State Land Department
Mariah Modson	AZ State Land Department

Items on the agenda may be heard out of order. The Committee may discuss and act on the following items. The agenda of the meeting is as follows:

2:00 pm Establish a quorum; Call to order and introductions

2:05 pm Approve January meeting minutes.

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- 2:08 pm Approval of Guidelines by AGIC, discuss next steps in revision process after approval of guideline by AGIC.
- 2:15 pm Review recent SM activity – Hootsuite report
- 2:25 pm Job Postings on LinkedIn (Cheryl/Aparna)
- Need a workflow to ensure all job postings on AGIC-L go through our LinkedIn account. Assign a person(s) (Kasey?) to ensure this.
 - AGIC L may go away or change to a different platform. If this happens, scenarios to consider for future job postings.
- 2:50 pm Discussion – Hootsuite Training: Scheduling and Content Outline (Shauna)
- 2:55 pm Comments, requests, and items for future agendas and meeting dates. The working group may discuss matters of procedure relative to its meetings. Committee members may also wish to direct staff to study areas of concern and/or place such items on future agendas and to discuss and schedule future meeting dates.
- 3:00 pm Adjourn

A copy of the agenda background material provided to working group members is available for public inspection at the Arizona Geographic Information Council's office at 1616 West Adams Street, Phoenix, AZ, 85007, Room 216A.

The Arizona Geographic Information Council does not discriminate on the basis of disability in the provision of its programs, services, and activities. Persons with disabilities who require accommodations for effective communication and participation in the meeting may request a reasonable accommodation by contacting the ADA Coordinator at (602) 542-2629. Requests should be made as early as possible to arrange the accommodation.

Members of the Committee will attend either in person or by telephone conference call. Questions regarding the meeting may be referred to Cheryl Thurman at 520-990-8366.

This agenda will be posted at Arizona State Land Department, 1616 W. Adams, Phoenix, AZ, 85007 by Jenna Leveille 24 hours prior to the meeting.