

**NOTICE AND AGENDA OF MEETING OF THE
ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE**

Social Media Workgroup

Pursuant to A.R.S. §38-431.02, notice is hereby given to the members of the Arizona Geographic Information Council Outreach Committee and to the general public that the Arizona Geographic Information Council Outreach Committee will hold a meeting open to the public.

Meeting Time:

Tuesday, January 10th, 2023 at 2:00 pm – 3:00 pm

Meeting Location: Google Meets - CALL-IN ONLY

Google Meet joining info

Video call link: <https://meet.google.com/epr-sdzh-eqs>

Or dial: (US) +1 318-519-1186 PIN: 547 496 011#

Table 1: Workgroup Voting Members

Member	Agency/Company
Aparna Thatte, Chair	Self
Brandon Barnett	Republic Services
Madyson Bradford	City of Gilbert
Kasey Green	AZ State Land Department
Jenna Leveille	AZ State Land Department
Mariah Modson	AZ State Land Department
Cheryl Thurman	TerraSystems Southwest

Items on the agenda may be heard out of order. The Committee may discuss and act on the following items. The agenda of the meeting is as follows:

2:00 pm Establish a quorum; Call to order & introductions

2:05 pm Approve December meeting minutes.

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- 2:10 pm Review recent SM activity
- 2:15 pm Geospatial Highlight of the month – decide future highlights/ Schedule and approve content of standard and holiday posts. Discuss organizations to follow
- 2:25 pm Discuss future social media platform and content options
- 2:35 pm Evaluate Hootsuite and other similar platforms
- 2:45 pm Discuss SMWG Guidelines updates based on Work Plan
- 2:55 pm Comments, requests, and items for future agendas and meeting dates. The working group may discuss matters of procedure relative to its meetings. Committee members may also wish to direct staff to study areas of concern and/or place such items on future agendas and to discuss and schedule future meeting dates.
- 3:00 pm Adjourn

A copy of the agenda background material provided to working group members is available for public inspection at the Arizona Geographic Information Council's office at 1616 West Adams Street, Phoenix, AZ, 85007, Room 216A.

The Arizona Geographic Information Council does not discriminate on the basis of disability in the provision of its programs, services, and activities. Persons with disabilities who require accommodations for effective communication and participation in the meeting may request a reasonable accommodation by contacting the ADA Coordinator at (602) 542-2629. Requests should be made as early as possible to arrange the accommodation.

Members of the Committee will attend either in person or by telephone conference call. Questions regarding the meeting may be referred to Cheryl Thurman at 520-990-8366.

This agenda will be posted at Arizona State Land Department, 1616 W. Adams, Phoenix, AZ, 85007 by Jenna Leveille 24 hours prior to the meeting.