

**NOTICE AND AGENDA OF MEETING OF  
THE ARIZONA GEOGRAPHIC INFORMATION COUNCIL  
OUTREACH COMMITTEE SOCIAL MEDIA WORKGROUP**

Pursuant to A.R.S. §38-431.02, notice is hereby given to the members of the Arizona Geographic Information Council Outreach Committee and to the general public that the Arizona Geographic Information Council Outreach Committee will hold a meeting open to the public.

**Meeting Time:**

Tuesday, March 14th, 2023, at 1:00 pm – 2:00 pm

**Meeting Location: Google Meets - CALL-IN ONLY**

**Google Meet joining info**

Video call link: <https://meet.google.com/epr-sdzh-eqs>

Or dial: (US) +1 318-519-1186 PIN: 547 496 011#

**Table 1: Workgroup Voting Members**

| <b>Member</b>              | <b>Agency/Organization</b> |
|----------------------------|----------------------------|
| Aparna Thatte, Chair       | Self                       |
| Brandon Barnett, Secretary | Republic Services          |
| Kasey Green                | AZ State Land Department   |
| Jenna Leveille             | AZ State Land Department   |
| Mariah Modson              | AZ State Land Department   |
| Cheryl Thurman             | TerraSystems Southwest     |

Items on the agenda may be heard out of order. The Workgroup may discuss and act on the following items. The agenda of the meeting is as follows:

- 2:00 pm Establish a quorum; Call to order & introductions
- 2: 05 pm Approve February meeting minutes
- 2:10 pm Review recent SM activity
- 2:15 pm Geospatial Highlight of the month – decide future highlights; Schedule and approve content of standard and holiday posts.
- 2:30 pm Discuss future social media platform and content options including podcasts & presentations. Evaluate Hootsuite and other similar platforms

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- 2:40 pm Volunteer opportunities for mentees - Story maps for Holidays
- 2:50 pm Social Media Management Certification training discussion
- 2:55 pm Comments, requests, and items for future agendas and meeting dates. The workgroup may discuss matters of procedure relative to its meetings. Committee members may also wish to direct staff to study areas of concern and/or place such items on future agendas and to discuss and schedule future meeting dates.
- 3:00 pm Adjourn

A copy of the agenda background material provided to working group members is available for public inspection at the Arizona Geographic Information Council's office at 1110 W Washington Street, Phoenix, AZ, 85007.

The Arizona Geographic Information Council does not discriminate on the basis of disability in the provision of its programs, services, and activities. Persons with disabilities who require accommodations for effective communication and participation in the meeting may request a reasonable accommodation by contacting the ADA Coordinator at (602) 542-2629. Requests should be made as early as possible to arrange the accommodation.

Members of the Committee will attend either in person or by telephone conference call. Questions regarding the meeting may be referred to Cheryl Thurman at 520-990-8366.

This agenda will be posted at Arizona State Land Department, [AGIC Website Calendar](#), 1110 W Washington Street, Phoenix, AZ, 85007 by Jenna Leveille 24 hours prior to the meeting.