AGIC 2021 Conference Committee Meeting Notes
Thursday, June 17, 2021
10:00 am

In Attendance:
Kevin Blake
Robert Bush
John Danloe
Shawny Ekadis
Nicole Funicello
Teresa Gregory
Jason Howard
James Lambert
Morgana Laurie
Shea Lemar
Jenna Leveille
Bill Nye
Jennifer Psillas
Aparna Thatte
Steve Whitney
Jeff Wilkerson
Troy Wiora
Brittany McKnight

Committee coordination and meeting operation:
- No discussion.

   Action Items:
   None.

Outreach Committee Report:
- Discussed helping to coordinate regional meetups for the conference.

   Action Items:
   None.

Budget:
- Fees are set in the planning spreadsheet.
- PO status (for meeting planner) –
   - In process, and probably will not hear anything until July, due to the end of the Fiscal Year.

   Action Items:

None.

Venue coordination:
- Cvent status –
  - Getting oriented, and will begin reaching out to team leaders to review the platform.
- Conference dates –
  - Last 2 weeks in October?
    - Week of Oct. 25th looks to be best, in terms of other AGIC meetings and such.
- Meeting planners –
  - Organized Affair, LLC – Michelle Fulcher
  - A la carte offerings.

Action items:
None.

Website:
- No discussion.

Action Items:
None.

Agenda & speaker coordination:
- Schedule is set in the planning spreadsheet.
- Keynote speaker –
  - Frank Winters
  - Women in GIS options
  - Drone person
  - Feedback –
    - May be the last chance for Frank
- Esri is open to doing presentations/workshops.

Action Items:
Jenna – Contact Frank regarding the keynote.
X – Include Professional Development track.
X – Explore vendor options for recording sessions.
X – Track post-conference downloads/viewing of slides/recorded sessions.
X – Configure the website agenda to return to the same day when viewing sessions.
X – Consider a Technical Session on preparing for the GISP exam.
X – Consider a session on why GIS is important to your organization (maybe a lighting round?).

Exhibitor/sponsor coordination:
- Cvent testing will be coming up.
- Send out a save the date notice to the potential sponsors.
- Adjust the sponsor materials, as much as possible at this point.

Action Items:
Jen/John – Send sponsorship list to the committee.

Materials and mail-outs:
- Send out a save the date notice.

Action Items:
??? – Send out a save the date notice.

Registration:
- No discussion.

Action Items:
None.

Maps & Apps Challenge:
- Cvent testing will be coming up.
- Updating info for this year.

Action Items:
X – Look into providing bigger views of the maps.

Awards:
- New awards -
  - AGIC lifetime achievement.
  - Outstanding/Significant Contribution to Arizona GIS.
- Should we proceed with the 2 new awards this year, or wait until we are in person?
  - If we push this out, it may make it more difficult to recognize those who we have in mind, and/or it myay be difficult to get them to the in-person conference.
  - We could still recognize past recipients at the next in-person conference.
  - Offer the choice of virtual or in-person to the recipients.
  - Consider holding a local in-person presentation for the recipients.
    - State Land has a A/V "owl" that can be used with WebEx.

Action items:
??? – Coordinate nominations for the 2 new awards.

Printing:
- No discussion.

Action items:
None.

Computer labs:
- Will coordinate with trainers once the conference dates are set.
- Hands-on workshops would be held the week before and/or after the conference.

Action items:
??? – Reach out to last year's trainers.

T-shirts:
- Voting is complete, and the clear winner is the "Fractured State" design by Gerardo Armendariz. Jami will work with them for any final prep work.

Action items:
None.

Social Events:
- No discussion.

Action Items:
All – Keep thinking of ideas –
- Trivia.
- Chair yoga.
- Scavenger hunt, e.g. Easter eggs in presentations, sponsor stuff, etc., that attendees would gather up for a prize.
- Cvent has gamification capabilities.

General:
- No discussion.

Action Items:
None.