AGIC 2021 Conference Committee Meeting Notes Thursday, August 19 2021 10:00 am

In Attendance: Kevin Blake Robert Bush John Danloe Jami Dennis Shawny Ekadis Nicole Funicello Teresa Gregory Jason Howard James Lambert Morgana Laurie Shea Lemar Jenna Leveille Bill Nye Jennifer Psillas Aparna Thatte Steve Whitney Jeff Wilkerson Troy Wiora

Committee coordination and meeting operation:

No discussion.

Action Items:

None.

Outreach Committee Report:

No discussion.

Action Items:

None.

Budget:

No discussion.

Action Items:

None.

Venue coordination:

No discussion.

Action items:

None.

Website:

- Continuing to configure it on the Cvent side.
- Registration is almost ready for testing.
- Sponsor content will be up next.
- Abstract submissions, and Maps & Apps went well, with the abstract submission process now completed.

Action Items:

None.

Agenda & speaker coordination:

- Abstract are in, and are in the process of being reviewed.
- The chairs of the SIG tracks will be reviewing their specific abstract submittals.
- We are lacking in GIS-in-action/app dev/programming presentations.
- Need a compliment to Rudy's presentation.
- A schedule of events is in progress.

Action Items:

Jen – Lead in developing a session on LinkedIn profile configuration.

All – Think about potential presentations for GIS-in-action/app dev/programming.

- X Explore vendor options for recording sessions.
- X Track post-conference downloads/viewing of slides/recorded sessions.
- X Configure the website agenda to return to the same day when viewing sessions.
- X Consider a Technical Session on preparing for the GISP exam.
- X Consider a session on why GIS is important to your organization (maybe a lighting round?).
- X Esri deep dive into utilizing the Living Atlas in our workflows.

Exhibitor/sponsor coordination:

- Meeting scheduled with Cvent to discuss this setup.
- Gamification within Cvent could be used for sponsor prizes/rewards.

Action Items:

None.

Materials and mail-outs:

No discussion.

Action Items:

None.

Registration:

No discussion.

Action Items:

None.

Maps & Apps Challenge:

- Five submittals so far.
- Voting will be setup through Cvent.

Action Items:

X – Look into providing bigger views of the maps.

Awards:

No discussion.

Action items:

Sub-group – Coordinate nominations for the 2 new awards.

Printing:

No discussion.

Action items:

None.

Computer labs:

- Hands-on workshops will be held the week before and/or after the conference.
- Three GIS training companies, along with Esri, are on board for hands-on workshops.
- They will provide discounted rates for AGIC attendees.
- Providers should be free to offer the classes to non-AGIC attendees, in order to fill the classes.

Action items:

All – Submit ideas for hands-on workshops to Jami.

T-shirts:

Next step is to upload the design to the vendor.

Action items:

None.

Social Events:

- Trivia is a sure thing.
- Now is the time to determine what we want, and start lining folks up to lead, e.g. hospitality suite, chair yoga, lounge/networking.
- Cvent gamification https://www.cvent.com/uk/blog/events/level-yourvirtual-events-gamification

Action Items:

All - Keep thinking of ideas -

- Trivia.
- Chair yoga.
- Scavenger hunt, e.g. Easter eggs in presentations, sponsor stuff, etc., that attendees would gather up for a prize.
- Cvent has gamification capabilities.

General:

• No discussion.

Action Items:

None.