

AGIC 2021 Conference Committee Meeting Notes
Thursday, October 21, 2021
10:00 am

In Attendance:

Kevin Blake
Robert Bush
John Danloe
Jami Dennis
Shawny Ekadis
Seth Franzman
Nicole Funicello
Teresa Gregory
Jason Howard
James Lambert
Shea Lemar
Jenna Leveille
Tom Mueller
Bill Nye
Jennifer Psillas
Aparna Thatte
Steve Whitney
Jeff Wilkerson
Troy Wiora

Committee coordination and meeting operation:

- No discussion.

Action Items:

None.

Outreach Committee Report:

- Regional in-person meetups have been arranged around the state, and will be advertised via all of our communication channels.

Action Items:

None.

Budget:

- No discussion.

Action Items:

None.

Venue coordination:

- No discussion.

Action items:

None.

Website:

- The website and the attendee hub are not linked, and a button will be placed on the website for accessing the attendee hub, and then a verification code will be sent via email, each time that you access them.
- Attendee, and exhibitor hubs will be activated Monday.

Action Items:

None.

Agenda & speaker coordination:

- Need moderators? -> moderating is more challenging with Cvent, so if more are needed, Jenna will reach out to folks.
- Networking topics –
 - Discussion feature in Cvent assigns folks to “topic” rooms.
 - Up to 4 general topics will be set up for the rooms –
 - Topics –
 - ✓ Geospatial geek
 - ✓ Professional development
 - ✓ Technical, e.g. programming and such
 - ✓ General
- During the morning general sessions, AGIC committees and their work will be covered.
- Sessions will be available on-demand one hour after they finish.
- For sessions that are sponsored, will the moderator recognize the sponsor? -> yes, and just a simple mention of who the sponsor is at the beginning, and then promote visiting the sponsor’s booth at the end.

Action Items:

None.

Exhibitor/sponsor coordination:

- Can we provide them with the attendee hub link so that sponsors can preview their booth? -> yes, and emphasize that they should not share the link.
- 21 sponsors to date.
- Finishing up coordinating their payments, sponsor room setup.

Action Items:

None.

Materials and mail-outs:

- No discussion.

Action Items:

None.

Registration:

- No discussion.

Action Items:

None.

Maps & Apps Challenge:

- When are the winners going to be announced? –
 - 6 awards.
 - Given during the Thursday afternoon awards session, along with the 4 AGIC awards.
- Gift cards, and certificates will be awarded.

Action Items:

None.

Awards:

- Just the awards will take up the 30 minutes of the session scheduled for Thursday afternoon.
- The raffle prizes will be given out during the Thursday evening hospitality suite?
 - Do people need to be present to win? -> no
 - There are overlapping social activities on Thursday evening.
- The raffle “game” will need to end at ???
- We will have somewhere in the neighborhood of 11 to 15 raffle prizes to give out, so will folks be willing to sit through that after that day’s sessions?
 - It’s important that the sponsors see that they get value out of their contributions.

Action items:

None.

Printing:

- No discussion.

Action items:

None.

Computer labs:

- No discussion.

Action items:

None.

T-shirts:

- No discussion.

Action items:

None.

Social Events:

- No discussion.

Action Items:

None.

General:

- AGIC help desk –
 - Need someone to monitor any messages that come in from attendees.

Action Items:

None.