CONFERENCE COMMITTEE
2021 WORK PLAN

Mission

Conduct an annual symposium that provides for geospatial information exchange, education, and training.

2021 Meeting Dates (Monthly)

January 21	February 18	March 18	April 15
May 20	June 17	July 15	August 19
September 16	October 21	November 18	December 16

Committee Participants

- **Chairs**: Steve Whitney, Jami Dennis

- **Voting Members**: Kevin Blake, Robert Bush, Shawny Ekadis, Nicole Funicello, Teresa Gregory, Shea Lemar, Jenna Leveille, Bill Nye, Troy Wiora

- **Public Members At Large**: Darren Cabelka, Vince Collins, Mary Cook-Hurley, Mark Christiano, John Danloe, Phyllis Davis, Sage Donaldson, Seth Franzman, Santiago Garcia, Kristen Harnden, Lani Hartzell, Mike Hilstrom, Jason Howard, James Lambert, Lucas Murray, Aryn Musgrave, Jennifer Psillas, Aparna Thatte, Don Thorstenson, Cheryl Thurman, Gene Trobia, Mike Walck, Jeff Wilkerson

2021 Goals and Activities

1. CONDUCT AN ANNUAL MULTI-DAY CONFERENCE IN SUPPORT OF AGIC'S MISSION, GOALS, AND OBJECTIVES

   o Organize and conduct a state-wide GIS virtual conference focused on geospatial information exchange, education, and training.

   o Implement a sustainable conference budget that produces revenue to support AGIC educational initiatives.

   o Increase Committee participation in key roles for planning and conducting the conference.

   o Research larger venues to accommodate future attendee and exhibitor growth.

2. MAXIMIZE ATTENDANCE AND SPONSORSHIP OPPORTUNITIES

    o   Work towards drawing at least 300 attendees, and 20 sponsors.

    o   Collaborate with the AGIC Outreach Committee to market the conference to rural and tribal communities.

    o   If the pandemic situation improves by the time of the conference, organize a minimum of 3 smaller, conference-related in-person events at various locales across the state, in conjunction with virtual conference.

3. PROVIDE CONTENT IN ALIGNMENT WITH AGIC GOALS AND CURRENT AREAS OF INTEREST

    o   Develop topic tracks that are relevant to current AGIC and GIS initiatives, technologies, and/or applications.

    o   Solicit for presentations and technical workshops that fit the topic tracks, and are focused on tangible information exchange, education, and training.

    o   Collaborate with hands-on training providers to offer training sessions in conjunction with the conference.