

### Mission (from statutes):

- Serve as a forum to facilitate informational exchange between federal, state, tribal, regional and local governments, the private sector and professional associations.
- Collect information on user requirements on matters related to geographic information systems, technologies, products, services, standards, programs and activities

### 2019 Meeting Dates:

<b>Outreach Pre-Council Meetings</b>	<b>January 16</b>	<b>April 17</b>	<b>July 17</b>	<b>October 16</b>
<b>Outreach Council Mo Meetings</b>	<b>February 20</b>	<b>May 15</b>	<b>August 21</b>	<b>November 20</b>
<b>Outreach Post-Council Meetings</b>	<b>March 20</b>	<b>June 19</b>	<b>September 18</b>	<b>December 18</b>

### Outreach Committee:

- Co-Chairs: Jenna Leveille & Cheryl Thurman
- Members: Humberto Aceves, Cheryl Begay Mizell, Jonathan Mather, Paige Richardson, Patrick Whiteford, Mike Hilstrom, Paul Minnick
- Public-at-Large: Talia Apkaw, Jack Avis, Glen Buettner, Karen Blevins, Seth Franzman, Shea Lemar, Lucas Murray, Elena Ortiz, Ben Sher, Julian Sodari, Jan Weaver

### Goal 1: INCREASE AGIC AWARENESS AND PARTICIPATION

- Increase Annual Conference attendance
- Reach out to rural and tribal communities
- Reach out to non-GIS savvy organizations

### Goal 2: UPDATE/MAINTAIN AGIC WEBPAGE AND SOCIAL MEDIA

- Establish goals for the Social Media WG
  - Focus efforts on Facebook and LinkedIn platform
- Coordination with other AGIC Committees and Work Groups as needed for website content and updates

### Goal 3: OUTREACH MATERIAL

- Create and revise AGIC Outreach materials as needed
- Research and identify additional opportunities for distribution of AGIC Outreach materials

#### Goal 4: SUPPORT OR PARTICIPATE IN IMPORTANT AZ GIS ACTIVITIES

- Facilitate Statewide GIS Day activities and participation
- Coordinate with other AGIC Committees and Work Groups in the creation, organization & advertising of AGIC Educational Workshops
- Participate and promote Arizona GIS User Groups/Regional User Group Meetings